

MTD Sales
185.86 L

Brand Share %
15.22 %

Information:

MTD : 01-10-2025 To 16-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	104.91	24.33 %
Wash-Mac	76.03	19.74 %
Air-Cond	3.37	0.85 %
Oven	1.55	22.12 %
Total	185.86	15.22 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	95.35	17.80 %
VIJAYAWADA-01	90.52	13.20 %
Total	185.86	15.22 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	51.60	25.33 %
Wash-Mac	42.05	22.04 %
Air-Cond	1.02	0.74 %
Oven	0.68	19.64 %
Total	95.35	17.80 %

Branch *	MTD Sales L	Brand Share %
SPE1	1.88	10.15 %
KDA1	1.83	6.79 %
RCY1	1.72	12.73 %
DHN1	1.65	13.63 %
ADI1	1.14	12.34 %
TPI1	1.04	7.22 %
NDL1	0.97	5.87 %
KHT1	0.92	5.16 %
KNL1	0.82	5.96 %
PUT1	0.79	6.53 %
VKI1	0.49	4.77 %
GTL1	0.25	4.36 %
Total	95.35	17.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	53.32	23.44 %
Wash-Mac	33.98	17.48 %
Air-Cond	2.35	0.90 %
Oven	0.87	24.56 %
Total	90.52	13.20 %

Branch *	MTD Sales L	Brand Share %
GNT1	6.00	12.68 %
ELU1	3.05	9.32 %
VJW1	2.93	8.01 %
TDD1	2.90	14.61 %
OGL1	2.85	9.73 %
CRL1	2.70	12.16 %
NPR1	2.40	13.32 %
RMV1	2.11	7.86 %
GVM1	1.88	13.63 %
JPT1	1.87	13.62 %
MTM1	1.81	11.77 %
NRT1	1.71	11.30 %
VKN1	1.54	7.32 %
TEL1	1.48	8.89 %
VJW2	1.40	7.98 %
RAL1	1.40	6.66 %
KDR1	1.29	10.71 %
PAP1	1.23	9.21 %
PRL1	0.90	12.14 %
PNR1	0.89	10.61 %
JGG1	0.79	7.85 %
GNT2	0.78	6.44 %
KND1	0.77	4.00 %
AMP1	0.65	9.89 %
VJW4	0.64	4.53 %
VJW5	0.49	3.68 %
GTSD		0.00 %
Total	90.52	13.20 %