

MTD Sales
100.01 L

Brand Share %
9.58 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	55.27	17.22 %
Wash-Mac	39.90	16.05 %
Air-Cond	4.42	0.95 %
Oven	0.40	6.14 %
Total	100.01	9.58 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	52.09	9.57 %
VIJAYAWADA-01	47.92	9.58 %
Total	100.01	9.58 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	27.72	16.52 %
Wash-Mac	22.10	17.40 %
Air-Cond	1.86	0.76 %
Oven	0.40	12.18 %
Total	52.09	9.57 %

Branch *	MTD Sales L	Brand Share %
NLR1	2.22	9.04 %
NDL1	1.15	9.04 %
VKI1	1.05	9.40 %
KNL2	0.92	6.31 %
NYP1	0.79	5.49 %
RJP1	0.75	3.45 %
KDR1	0.74	5.35 %
KOU1	0.59	4.08 %
KHT1	0.53	3.38 %
KVL1	0.51	4.46 %
RCY1	0.44	1.82 %
TPY1	0.40	1.93 %
GTL1	0.32	3.64 %
PGR1	0.30	3.77 %
KNL1	0.17	1.29 %
BVL1	0.15	1.05 %
DHN1	0.15	1.29 %
PUT1	0.15	1.16 %
TPI1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	52.09	9.57 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	27.55	17.98 %
Wash-Mac	17.80	14.63 %
Air-Cond	2.57	1.16 %
Total	47.92	9.58 %

Branch *	MTD Sales L	Brand Share %
VSK1	4.24	7.36 %
CRL1	2.20	8.88 %
VJW4	1.76	9.21 %
VJW1	1.21	6.11 %
OGL1	0.92	4.09 %
GNT2	0.85	4.54 %
NRT1	0.64	5.38 %
BPP1	0.60	6.76 %
TVU1	0.39	4.51 %
TEL1	0.33	3.12 %
JGG1	0.32	6.02 %
KND1	0.32	4.15 %
VKN1	0.25	2.80 %
RMV1	0.20	1.25 %
JPT1	0.19	2.50 %
PAP1	0.17	2.06 %
PRL1	0.17	1.83 %
PPM1	0.16	2.51 %
NPR1	0.15	1.19 %
PNR1	0.15	5.55 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
VJW5		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	47.92	9.58 %