



AP : SAMSUNGHA Sales Performance 17/05/2026 9:02 AM

MTD Sales
113.86 L

Brand Share %
4.36 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	74.58	19.08 %
Wash-Mac	33.80	15.26 %
Air-Cond	5.18	0.26 %
Oven	0.30	7.43 %
Total	113.86	4.36 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	66.04	4.37 %
TIRUPATI-01	47.82	4.35 %
Total	113.86	4.36 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	43.60	21.62 %
Wash-Mac	17.72	16.24 %
Air-Cond	4.52	0.38 %
Oven	0.20	9.74 %
Total	66.04	4.37 %

Branch *	MTD Sales L	Brand Share %
TNK1	2.59	3.77 %
RMV1	2.19	3.73 %
JPT1	1.61	3.92 %
VJW4	1.40	2.38 %
OGL1	1.17	1.12 %
NRT1	1.12	2.55 %
VJW5	1.02	2.87 %
GNT2	0.94	3.06 %
VJW1	0.89	1.16 %
GDV1	0.68	2.65 %
VKN1	0.65	1.82 %
PPM1	0.59	4.06 %
BPP1	0.56	2.88 %
NZV1	0.52	3.15 %
JGG1	0.46	3.08 %
TEL1	0.43	1.02 %
KND1	0.31	0.84 %
GVM1	0.31	1.10 %
VUY1	0.29	1.55 %
PNR1	0.28	3.15 %
PAP1	0.25	0.67 %
AMP1	0.14	0.78 %
WHGT		0.00 %
Total	66.04	4.37 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	30.98	16.38 %
Wash-Mac	16.08	14.31 %
Air-Cond	0.66	0.08 %
Oven	0.10	4.98 %
Total	47.82	4.35 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.75	3.22 %
KDR1	1.87	4.32 %
SPE1	1.42	3.49 %
KNL1	1.26	3.48 %
NLR1	1.23	2.01 %
BVL1	1.19	3.39 %
NYP1	1.16	3.54 %
VKI1	1.16	4.07 %
KVL1	0.98	2.94 %
KHT1	0.88	2.74 %
PDT1	0.87	1.91 %
KNL2	0.79	3.28 %
PGR1	0.48	2.58 %
RCY1	0.46	2.31 %
PUT1	0.39	1.07 %
TPY1	0.38	0.48 %
GTL1		0.00 %
WHKD		0.00 %
Total	47.82	4.35 %