



AP : SAMSUNGHA Sales Performance 17/04/2026 9:03 AM

MTD Sales
147.64 L

Brand Share %
4.60 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	76.66	21.68 %
Air-Cond	37.19	1.41 %
Wash-Mac	32.54	15.90 %
Oven	1.25	20.30 %
Total	147.64	4.60 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	75.87	4.75 %
VIJAYAWADA-01	71.77	4.46 %
Total	147.64	4.60 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	39.87	22.34 %
Air-Cond	18.29	1.40 %
Wash-Mac	16.79	16.04 %
Oven	0.92	27.85 %
Total	75.87	4.75 %

Branch *	MTD Sales L	Brand Share %
TPY1	3.49	2.60 %
PDT1	2.81	3.30 %
NLR1	2.20	2.38 %
NYP1	1.52	4.15 %
NDL1	1.49	3.52 %
KDR1	1.49	3.51 %
KAR1	1.46	4.22 %
KNL1	1.39	2.21 %
SPE1	1.23	2.77 %
KNL2	1.21	2.04 %
VKI1	1.07	3.67 %
BVL1	1.06	2.74 %
RCY1	0.89	2.01 %
KVL1	0.82	3.53 %
TPI1	0.69	2.01 %
KHT1	0.60	1.27 %
PUT1	0.14	0.35 %
GTL1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
Total	75.87	4.75 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	36.79	21.00 %
Air-Cond	18.90	1.42 %
Wash-Mac	15.75	15.75 %
Oven	0.33	11.63 %
Total	71.77	4.46 %

Branch *	MTD Sales L	Brand Share %
TNK1	2.65	3.69 %
RMV1	2.36	4.33 %
VJW4	2.04	3.59 %
NRT1	1.69	3.65 %
OGL1	1.57	2.05 %
RAL1	1.38	3.00 %
VJW2	1.17	2.83 %
DPE1	1.16	4.14 %
PAP1	1.13	2.50 %
PPM1	0.92	3.17 %
MTM1	0.81	3.42 %
NPR1	0.78	1.96 %
VKN1	0.62	1.96 %
TEL1	0.60	0.85 %
JGG1	0.57	2.68 %
GVM1	0.48	1.51 %
KND1	0.36	0.68 %
GDV1	0.36	1.32 %
VJW5	0.29	0.84 %
PRL1	0.27	0.97 %
PNR1	0.26	1.44 %
AMP1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
VUY1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	71.77	4.46 %