



# AP : SAMSUNGHA Sales Performance 17/03/2026 9:03 AM

MTD Sales  
124.01 L

Brand Share %  
6.85 %

Information:

MTD : 01-03-2026 To 16-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	65.14	22.04 %
Air-Cond	30.59	2.32 %
Wash-Mac	27.91	14.43 %
Oven	0.37	7.16 %
Total	124.01	6.85 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	64.21	7.65 %
VIJAYAWADA-01	59.80	6.15 %
Total	124.01	6.85 %

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	29.78	20.00 %
Air-Cond	18.22	3.09 %
Wash-Mac	16.11	16.51 %
Oven	0.10	4.22 %
Total	64.21	7.65 %

Branch *	MTD Sales L	Brand Share %
NLR1	2.51	4.13 %
KHT1	1.73	5.96 %
TPI1	1.44	5.62 %
ATP1	1.26	3.02 %
KVL1	1.06	5.71 %
KNL2	0.97	4.77 %
VKI1	0.82	5.02 %
RCY1	0.82	5.06 %
KDR1	0.74	3.93 %
KOU1	0.57	3.42 %
KNL1	0.54	2.13 %
KAR1	0.53	3.46 %
PGR1	0.47	4.43 %
BVL1	0.35	1.93 %
PUT1	0.30	1.42 %
NYP1	0.15	0.79 %
GTL1	0.14	1.32 %
TPSD		0.00 %
Total	64.21	7.65 %

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Fridge	35.36	24.11 %
Air-Cond	12.37	1.70 %
Wash-Mac	11.80	12.31 %
Oven	0.27	9.63 %
<b>Total</b>	<b>59.80</b>	<b>6.15 %</b>

Branch *	MTD Sales L	Brand Share %
VJW1	2.97	6.14 %
RMV1	1.80	3.38 %
VJW4	1.34	4.57 %
TNI1	1.28	5.55 %
NRT1	1.22	4.48 %
RAL1	1.21	5.03 %
NPR1	1.11	5.05 %
GVM1	1.10	5.72 %
PRL1	0.99	2.54 %
KND1	0.99	3.18 %
VKN1	0.95	4.95 %
VJW5	0.92	2.55 %
MTM1	0.86	6.74 %
OGL1	0.72	1.25 %
VUY1	0.55	2.27 %
AMP1	0.48	4.63 %
PPM1	0.44	2.32 %
BPP1	0.36	4.29 %
PNR1	0.32	3.90 %
DPE1	0.31	2.21 %
TEL1	0.30	1.53 %
GDV1	0.17	1.45 %
GNT2		0.00 %
GTSD		0.00 %
PAP1		0.00 %
<b>Total</b>	<b>59.80</b>	<b>6.15 %</b>