

MTD Sales
84.01 L

Brand Share %
15.92 %

Information:

MTD : 01-11-2025 To 15-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	42.05	23.84 %
Wash-Mac	38.25	19.70 %
Air-Cond	3.20	2.10 %
Oven	0.51	11.40 %
Total	84.01	15.92 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	48.16	18.78 %
VIJAYAWADA-01	35.85	13.22 %
Total	84.01	15.92 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	23.47	28.41 %
Wash-Mac	22.72	22.66 %
Air-Cond	1.65	2.32 %
Oven	0.32	13.68 %
Total	48.16	18.78 %

Branch *	MTD Sales L	Brand Share %
TPY1	1.89	11.55 %
PMR1	1.83	14.96 %
RJP1	1.29	13.87 %
SPE1	1.07	9.60 %
BVL1	0.94	15.07 %
KHT1	0.80	9.39 %
ADI1	0.72	14.45 %
NDL1	0.63	8.12 %
PGR1	0.58	10.02 %
PUT1	0.54	7.44 %
KOU1	0.28	6.50 %
KVL1	0.20	2.45 %
GTL1		0.00 %
RCY1		0.00 %
Total	48.16	18.78 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	18.59	19.81 %
Wash-Mac	15.53	16.53 %
Air-Cond	1.55	1.91 %
Oven	0.19	8.95 %
Total	35.85	13.22 %

Branch *	MTD Sales L	Brand Share %
VJW1	2.53	13.68 %
TNK1	1.99	15.91 %
ELU1	1.38	14.88 %
OGL1	1.35	10.09 %
RMV1	1.29	13.59 %
VJW5	0.83	8.32 %
TDD1	0.80	12.43 %
PAP1	0.65	12.30 %
NRT1	0.60	7.96 %
TEL1	0.45	7.56 %
GVM1	0.41	6.53 %
VKN1	0.37	5.90 %
KDR1	0.33	4.99 %
VJW2	0.31	4.58 %
MTM1	0.31	8.23 %
VUY1	0.30	8.18 %
PRL1	0.30	6.94 %
JGG1	0.22	5.29 %
JPT1	0.17	5.18 %
KND1	0.17	3.23 %
VJW4	0.17	1.17 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
PNR1		0.00 %
WHRM		0.00 %
Total	35.85	13.22 %