

MTD Sales
176.02 L

Brand Share %
15.14 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	100.25	24.48 %
Wash-Mac	70.99	19.58 %
Air-Cond	3.37	0.88 %
Oven	1.41	21.19 %
Total	176.02	15.14 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	90.87	17.86 %
VIJAYAWADA-01	85.15	13.02 %
Total	176.02	15.14 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	49.70	26.02 %
Wash-Mac	39.61	22.05 %
Air-Cond	1.02	0.75 %
Oven	0.54	16.25 %
Total	90.87	17.86 %

Branch *	MTD Sales L	Brand Share %
KDA1	1.83	6.96 %
DHN1	1.65	13.86 %
SPE1	1.60	8.90 %
RCY1	1.58	12.43 %
ADI1	0.99	11.21 %
NDL1	0.97	6.22 %
KHT1	0.92	5.36 %
PUT1	0.79	6.82 %
KNL1	0.72	5.81 %
TPI1	0.68	5.37 %
VKI1	0.49	5.12 %
GTL1	0.25	4.78 %
Total	90.87	17.86 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	50.55	23.13 %
Wash-Mac	31.38	17.16 %
Air-Cond	2.35	0.94 %
Oven	0.87	26.13 %
Total	85.15	13.02 %

Branch *	MTD Sales L	Brand Share %
GNT1	5.72	12.82 %
ELU1	3.05	10.07 %
VJW1	2.93	8.19 %
OGL1	2.85	10.20 %
TDD1	2.77	14.61 %
NPR1	2.40	13.32 %
CRL1	2.39	11.94 %
RMV1	2.11	8.62 %
JPT1	1.87	13.98 %
NRT1	1.71	12.12 %
GVM1	1.64	12.26 %
TEL1	1.48	9.10 %
MTM1	1.42	9.80 %
VJW2	1.40	8.46 %
RAL1	1.40	7.01 %
VKN1	1.38	6.94 %
PAP1	1.23	9.27 %
PNR1	0.89	11.12 %
JGG1	0.79	8.05 %
KND1	0.77	4.06 %
VJW4	0.64	4.53 %
GNT2	0.58	5.57 %
VJW5	0.49	3.98 %
AMP1	0.49	8.46 %
KDR1	0.43	3.93 %
PRL1	0.42	6.01 %
GTSD		0.00 %
Total	85.15	13.02 %