

MTD Sales  
92.28 L

Brand Share %  
9.29 %

Information:

MTD : 01-09-2026 To 15-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **9.29 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 52.15       | 17.09 %       |
| Wash-Mac | 37.86       | 15.98 %       |
| Air-Cond | 1.86        | 0.42 %        |
| Oven     | 0.40        | 6.31 %        |
| Total    | 92.28       | 9.29 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 48.80       | 9.38 %        |
| VIJAYAWADA-01 | 43.48       | 9.20 %        |
| Total         | 92.28       | 9.29 %        |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 26.03       | 16.25 %       |
| Wash-Mac | 20.81       | 17.27 %       |
| Air-Cond | 1.55        | 0.66 %        |
| Oven     | 0.40        | 12.18 %       |
| Total    | 48.80       | 9.38 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NLR1     | 1.90        | 8.11 %        |
| KNL2     | 0.92        | 6.31 %        |
| VKI1     | 0.90        | 8.31 %        |
| NYP1     | 0.79        | 5.78 %        |
| KDR1     | 0.74        | 5.35 %        |
| KOU1     | 0.59        | 4.08 %        |
| RJP1     | 0.58        | 2.83 %        |
| KVL1     | 0.51        | 4.58 %        |
| RCY1     | 0.44        | 1.90 %        |
| TPY1     | 0.40        | 1.93 %        |
| GTL1     | 0.32        | 3.64 %        |
| PGR1     | 0.30        | 3.99 %        |
| KHT1     | 0.29        | 1.84 %        |
| KNL1     | 0.17        | 1.35 %        |
| BVL1     | 0.15        | 1.05 %        |
| DHN1     | 0.15        | 1.36 %        |
| PUT1     | 0.15        | 1.24 %        |
| TPI1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| WHRN     |             | 0.00 %        |
| Total    | 48.80       | 9.38 %        |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 26.12       | 18.03 %       |
| Wash-Mac | 17.05       | 14.66 %       |
| Air-Cond | 0.31        | 0.15 %        |
| Total    | 43.48       | 9.20 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VSK1     | 4.09        | 7.26 %        |
| CRL1     | 2.09        | 8.93 %        |
| VJW3     | 2.00        | 7.57 %        |
| VJW4     | 1.76        | 9.28 %        |
| VJW1     | 1.21        | 7.02 %        |
| OGL1     | 0.68        | 3.51 %        |
| NRT1     | 0.64        | 5.45 %        |
| BPP1     | 0.60        | 7.10 %        |
| GNT2     | 0.46        | 2.61 %        |
| TVU1     | 0.39        | 4.98 %        |
| TEL1     | 0.33        | 3.58 %        |
| JGG1     | 0.32        | 6.02 %        |
| KND1     | 0.32        | 4.26 %        |
| VKN1     | 0.25        | 2.85 %        |
| RMV1     | 0.20        | 1.24 %        |
| JPT1     | 0.19        | 2.50 %        |
| PAP1     | 0.17        | 2.22 %        |
| PRL1     | 0.17        | 2.03 %        |
| PPM1     | 0.16        | 2.66 %        |
| NPR1     | 0.15        | 1.22 %        |
| PNR1     | 0.15        | 5.55 %        |
| GDV1     |             | 0.00 %        |
| GTSD     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| WHRM     |             | 0.00 %        |
| Total    | 43.48       | 9.20 %        |