



AP : SAMSUNGA Sales Performance 16/05/2026 9:02 AM

MTD Sales
109.11 L

Brand Share %
4.33 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.33 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge | 72.26 | 19.18 % |
| Wash-Mac | 31.38 | 15.06 % |
| Air-Cond | 5.18 | 0.27 % |
| Oven | 0.30 | 7.72 % |
| Total | 109.11 | 4.33 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 63.44 | 4.34 % |
| TIRUPATI-01 | 45.67 | 4.30 % |
| Total | 109.11 | 4.33 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge | 42.16 | 21.52 % |
| Wash-Mac | 16.56 | 16.01 % |
| Air-Cond | 4.52 | 0.39 % |
| Oven | 0.20 | 9.74 % |
| Total | 63.44 | 4.34 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GNT1 | 3.86 | 4.22 % |
| TNK1 | 2.44 | 3.84 % |
| RMV1 | 2.19 | 3.86 % |
| ELU1 | 1.75 | 4.08 % |
| JPT1 | 1.61 | 3.97 % |
| OGL1 | 1.17 | 1.15 % |
| NRT1 | 1.12 | 2.68 % |
| VJW4 | 1.10 | 1.92 % |
| VJW5 | 1.02 | 2.91 % |
| GNT2 | 0.94 | 3.08 % |
| VJW1 | 0.89 | 1.22 % |
| TNI1 | 0.82 | 3.89 % |
| VKN1 | 0.65 | 1.88 % |
| PPM1 | 0.59 | 4.16 % |
| BPP1 | 0.56 | 2.99 % |
| GDV1 | 0.53 | 2.11 % |
| NZV1 | 0.52 | 3.17 % |
| JGG1 | 0.46 | 3.15 % |
| TEL1 | 0.43 | 1.08 % |
| KND1 | 0.31 | 0.87 % |
| GVM1 | 0.31 | 1.10 % |
| PNR1 | 0.28 | 3.47 % |
| PAP1 | 0.25 | 0.69 % |
| AMP1 | 0.14 | 0.83 % |
| VUY1 | 0.12 | 0.67 % |
| WHGT | | 0.00 % |
| WHVJ | | 0.00 % |
| Total | 63.44 | 4.34 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Fridge | 30.10 | 16.64 % |
| Wash-Mac | 14.82 | 14.13 % |
| Air-Cond | 0.66 | 0.09 % |
| Oven | 0.10 | 5.40 % |
| Total | 45.67 | 4.30 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| TPY2 | 3.75 | 3.39 % |
| KDR1 | 1.87 | 4.32 % |
| SPE1 | 1.42 | 3.59 % |
| KNL1 | 1.26 | 3.61 % |
| BVL1 | 1.19 | 3.39 % |
| VKI1 | 1.16 | 4.10 % |
| PIL1 | 1.11 | 4.03 % |
| NLR1 | 1.07 | 1.82 % |
| KVL1 | 0.98 | 3.05 % |
| KHT1 | 0.88 | 2.77 % |
| PDT1 | 0.87 | 1.93 % |
| NYP1 | 0.80 | 2.57 % |
| KNL2 | 0.79 | 3.38 % |
| PGR1 | 0.48 | 2.70 % |
| RCY1 | 0.46 | 2.31 % |
| PUT1 | 0.39 | 1.09 % |
| TPY1 | 0.21 | 0.28 % |
| GTL1 | | 0.00 % |
| WHKD | | 0.00 % |
| Total | 45.67 | 4.30 % |