



AP : SAMSUNGHA Sales Performance 16/04/2026 9:02 AM

MTD Sales
141.66 L

Brand Share %
4.69 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	73.75	21.91 %
Air-Cond	35.39	1.43 %
Wash-Mac	31.27	15.93 %
Oven	1.25	21.10 %
Total	141.66	4.69 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	73.47	4.93 %
VIJAYAWADA-01	68.19	4.46 %
Total	141.66	4.69 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	38.44	22.78 %
Air-Cond	18.29	1.50 %
Wash-Mac	15.82	15.81 %
Oven	0.92	27.85 %
Total	73.47	4.93 %

Branch *	MTD Sales L	Brand Share %
KDA1	4.19	4.68 %
TPY1	3.49	2.71 %
PDT1	2.81	3.53 %
NLR1	2.20	2.63 %
NDL1	1.49	3.91 %
KDR1	1.49	3.95 %
KAR1	1.46	4.40 %
KNL1	1.39	2.35 %
NYP1	1.37	4.01 %
SPE1	1.23	2.90 %
KNL2	1.21	2.12 %
VKI1	1.07	3.86 %
BVL1	1.06	2.93 %
RCY1	0.89	2.07 %
TPI1	0.69	2.20 %
KVL1	0.65	3.01 %
KHT1	0.60	1.31 %
PUT1	0.14	0.39 %
GTL1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
Total	73.47	4.93 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	35.31	21.03 %
Air-Cond	17.09	1.35 %
Wash-Mac	15.46	16.05 %
Oven	0.33	12.67 %
Total	68.19	4.46 %

Branch *	MTD Sales L	Brand Share %
TNK1	2.65	3.91 %
RMV1	2.36	4.59 %
VJW4	2.04	3.65 %
OGL1	1.57	2.17 %
NRT1	1.53	3.47 %
RAL1	1.38	3.17 %
DPE1	1.16	4.35 %
PAP1	1.13	2.59 %
PPM1	0.92	3.55 %
VJW2	0.86	2.20 %
NPR1	0.78	2.09 %
MTM1	0.68	2.99 %
TEL1	0.60	0.88 %
JGG1	0.57	2.99 %
GVM1	0.48	1.55 %
VKN1	0.39	1.26 %
KND1	0.36	0.69 %
GDV1	0.36	1.38 %
VJW5	0.29	0.86 %
PRL1	0.27	1.04 %
PNR1	0.16	0.94 %
AMP1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
VUY1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	68.19	4.46 %