

MTD Sales  
110.34 L

Brand Share %  
6.79 %

Information:

MTD : 01-03-2026 To 15-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	58.34	22.42 %
Air-Cond	27.59	2.32 %
Wash-Mac	24.04	14.14 %
Oven	0.37	7.77 %
<b>Total</b>	<b>110.34</b>	<b>6.79 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	55.81	6.27 %
TIRUPATI-01	54.52	7.41 %
<b>Total</b>	<b>110.34</b>	<b>6.79 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	33.14	24.63 %
Air-Cond	11.62	1.74 %
Wash-Mac	10.78	12.49 %
Oven	0.27	10.88 %
<b>Total</b>	<b>55.81</b>	<b>6.27 %</b>

Branch *	MTD Sales L	Brand Share %
VJW1	2.82	6.19 %
RMV1	1.80	3.46 %
VJW4	1.34	5.31 %
TNI1	1.28	6.07 %
NRT1	1.22	5.61 %
GVM1	1.10	5.94 %
RAL1	1.06	5.27 %
KND1	0.99	3.22 %
VKN1	0.95	5.11 %
TVU1	0.94	6.02 %
VJW5	0.92	2.74 %
PRL1	0.89	2.55 %
NPR1	0.86	4.33 %
VUY1	0.55	2.63 %
AMP1	0.48	5.15 %
PPM1	0.44	2.52 %
OGL1	0.40	0.77 %
BPP1	0.36	4.48 %
PNR1	0.32	4.38 %
DPE1	0.31	2.27 %
TEL1	0.30	1.63 %
GDV1	0.17	1.59 %
GNT2		0.00 %
GTSD		0.00 %
PAP1		0.00 %
<b>Total</b>	<b>55.81</b>	<b>6.27 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Fridge	25.20	20.04 %
Air-Cond	15.97	3.04 %
Wash-Mac	13.26	15.83 %
Oven	0.10	4.38 %
<b>Total</b>	<b>54.52</b>	<b>7.41 %</b>

Branch *	MTD Sales L	Brand Share %
NLR1	2.36	4.12 %
ATP1	1.13	2.97 %
KHT1	0.97	4.12 %
PMR1	0.97	5.90 %
KNL2	0.97	5.12 %
KVL1	0.93	6.60 %
RCY1	0.82	5.95 %
VKI1	0.66	4.42 %
KOU1	0.57	4.18 %
KAR1	0.53	4.41 %
KDR1	0.53	3.34 %
PGR1	0.47	5.13 %
KNL1	0.39	1.78 %
BVL1	0.35	2.23 %
PUT1	0.30	1.65 %
GTL1	0.14	1.54 %
NYP1		0.00 %
TPSD		0.00 %
<b>Total</b>	<b>54.52</b>	<b>7.41 %</b>