

MTD Sales  
78.68 L

Brand Share %  
16.09 %

Information:

MTD : 01-11-2025 To 14-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.09 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 39.44       | 24.23 %       |
| Wash-Mac | 35.53       | 19.43 %       |
| Air-Cond | 3.20        | 2.30 %        |
| Oven     | 0.51        | 12.00 %       |
| Total    | 78.68       | 16.09 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 44.53       | 19.07 %       |
| VIJAYAWADA-01 | 34.14       | 13.36 %       |
| Total         | 78.68       | 16.09 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 21.88       | 29.15 %       |
| Wash-Mac | 20.68       | 22.39 %       |
| Air-Cond | 1.65        | 2.59 %        |
| Oven     | 0.32        | 14.37 %       |
| Total    | 44.53       | 19.07 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY1     | 1.61        | 15.41 %       |
| PMR1     | 1.54        | 13.36 %       |
| RJP1     | 1.29        | 14.63 %       |
| SPE1     | 1.07        | 9.81 %        |
| KHT1     | 0.80        | 10.70 %       |
| ADI1     | 0.72        | 14.79 %       |
| NDL1     | 0.63        | 9.11 %        |
| PGR1     | 0.58        | 10.64 %       |
| PUT1     | 0.54        | 7.71 %        |
| KOU1     | 0.28        | 6.50 %        |
| GTL1     |             | 0.00 %        |
| KVL1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| Total    | 44.53       | 19.07 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 17.56       | 20.03 %       |
| Wash-Mac | 14.84       | 16.40 %       |
| Air-Cond | 1.55        | 2.06 %        |
| Oven     | 0.19        | 9.43 %        |
| Total    | 34.14       | 13.36 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VJW1     | 2.53        | 14.26 %       |
| TNK1     | 1.81        | 14.65 %       |
| RMV1     | 1.29        | 14.93 %       |
| OGL1     | 1.19        | 9.51 %        |
| ELU1     | 1.06        | 11.91 %       |
| VJW5     | 0.83        | 8.63 %        |
| TDD1     | 0.80        | 12.43 %       |
| PAP1     | 0.65        | 15.36 %       |
| NRT1     | 0.60        | 8.34 %        |
| TEL1     | 0.45        | 7.56 %        |
| GVM1     | 0.41        | 7.30 %        |
| VKN1     | 0.37        | 6.53 %        |
| KDR1     | 0.33        | 5.12 %        |
| VJW2     | 0.31        | 4.83 %        |
| MTM1     | 0.31        | 8.23 %        |
| VUY1     | 0.30        | 8.68 %        |
| PRL1     | 0.30        | 7.26 %        |
| JGG1     | 0.22        | 5.55 %        |
| JPT1     | 0.17        | 5.74 %        |
| VJW4     | 0.17        | 1.21 %        |
| AMP1     |             | 0.00 %        |
| BPP1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| Total    | 34.14       | 13.36 %       |