

MTD Sales
168.23 L

Brand Share %
15.21 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	96.36	24.69 %
Wash-Mac	67.19	19.47 %
Air-Cond	3.37	0.92 %
Oven	1.32	20.67 %
Total	168.23	15.21 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	86.41	18.16 %
VIJAYAWADA-01	81.82	12.98 %
Total	168.23	15.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	47.30	26.56 %
Wash-Mac	37.56	22.11 %
Air-Cond	1.02	0.82 %
Oven	0.54	16.94 %
Total	86.41	18.16 %

Branch *	MTD Sales L	Brand Share %
DHN1	1.65	15.15 %
SPE1	1.60	9.04 %
RCY1	1.58	12.55 %
KDA1	1.37	5.70 %
NDL1	0.97	6.86 %
KHT1	0.92	5.73 %
PUT1	0.79	7.36 %
ADI1	0.76	9.23 %
KNL1	0.72	6.11 %
TPI1	0.68	6.14 %
VKI1	0.49	5.31 %
GTL1		0.00 %
Total	86.41	18.16 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	49.06	23.11 %
Wash-Mac	29.64	16.91 %
Air-Cond	2.35	0.98 %
Oven	0.78	24.41 %
Total	81.82	12.98 %

Branch *	MTD Sales L	Brand Share %
GNT1	5.72	13.00 %
ELU1	3.05	10.36 %
TDD1	2.77	15.05 %
NPR1	2.40	13.32 %
CRL1	2.39	12.74 %
VJW1	2.39	6.85 %
OGI1	2.16	8.01 %
RMV1	2.11	9.07 %
NRT1	1.71	13.28 %
JPT1	1.67	14.45 %
TNI1	1.60	15.13 %
TEL1	1.48	9.56 %
MTM1	1.42	10.19 %
VJW2	1.40	8.46 %
RAL1	1.40	7.12 %
VKN1	1.38	7.28 %
GVM1	1.30	10.57 %
PAP1	1.23	9.90 %
PNR1	0.89	11.29 %
JGG1	0.79	8.68 %
KND1	0.77	4.17 %
VJW4	0.64	4.59 %
GNT2	0.58	5.57 %
AMP1	0.49	8.59 %
KDR1	0.43	3.93 %
PRL1	0.42	6.01 %
VJW5	0.32	2.92 %
GTSD		0.00 %
Total	81.82	12.98 %