

MTD Sales
89.96 L

Brand Share %
9.45 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	50.75	17.42 %
Wash-Mac	36.94	16.38 %
Air-Cond	1.86	0.43 %
Oven	0.40	6.36 %
Total	89.96	9.45 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	47.04	9.48 %
VIJAYAWADA-01	42.92	9.41 %
Total	89.96	9.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	25.04	16.41 %
Wash-Mac	20.04	17.55 %
Air-Cond	1.55	0.69 %
Oven	0.40	12.18 %
Total	47.04	9.48 %

Branch *	MTD Sales L	Brand Share %
NLR1	1.90	8.50 %
KNL2	0.92	6.90 %
VKI1	0.90	8.48 %
NYP1	0.79	6.61 %
KDR1	0.74	5.51 %
KOU1	0.59	4.19 %
RJP1	0.58	2.88 %
KVL1	0.51	4.92 %
RCY1	0.44	2.03 %
TPY1	0.40	1.93 %
GTL1	0.32	3.74 %
PGR1	0.30	4.10 %
KNL1	0.17	1.62 %
BVL1	0.15	1.17 %
DHN1	0.15	1.41 %
PUT1	0.15	1.24 %
KHT1	0.12	0.84 %
TPI1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	47.04	9.48 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	25.71	18.54 %
Wash-Mac	16.90	15.18 %
Air-Cond	0.31	0.15 %
Total	42.92	9.41 %

Branch *	MTD Sales L	Brand Share %
VSK1	4.09	7.39 %
VJW3	2.00	7.78 %
VJW4	1.76	9.44 %
VJW1	1.21	7.08 %
OGL1	0.68	3.54 %
NRT1	0.64	5.67 %
BPP1	0.60	7.82 %
GNT2	0.46	2.61 %
TVU1	0.39	5.41 %
TEL1	0.33	3.84 %
JGG1	0.32	6.02 %
KND1	0.32	4.26 %
VKN1	0.25	2.89 %
RMV1	0.20	1.26 %
JPT1	0.19	2.84 %
PAP1	0.17	2.33 %
PRL1	0.17	2.09 %
PPM1	0.16	3.09 %
NPR1	0.15	1.31 %
PNR1	0.15	5.55 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
VJW5		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	42.92	9.41 %