

MTD Sales
72.43 L

Brand Share %
15.82 %

Information:

MTD : 01-11-2025 To 13-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	35.27	23.46 %
Wash-Mac	33.79	19.39 %
Air-Cond	2.86	2.21 %
Oven	0.51	12.79 %
Total	72.43	15.82 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	41.81	18.97 %
VIJAYAWADA-01	30.62	12.90 %
Total	72.43	15.82 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	20.16	22.74 %
Fridge	19.68	28.11 %
Air-Cond	1.65	2.78 %
Oven	0.32	14.37 %
Total	41.81	18.97 %

Branch *	MTD Sales L	Brand Share %
PMR1	1.54	13.50 %
SPE1	1.07	9.81 %
RJP1	1.00	11.75 %
KHT1	0.80	14.89 %
NDL1	0.63	9.66 %
ADI1	0.58	12.57 %
PUT1	0.54	8.48 %
PGR1	0.46	9.15 %
KOU1	0.28	6.69 %
GTL1		0.00 %
KVL1		0.00 %
RCY1		0.00 %
Total	41.81	18.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	15.59	19.41 %
Wash-Mac	13.63	15.92 %
Air-Cond	1.21	1.73 %
Oven	0.19	10.82 %
Total	30.62	12.90 %

Branch *	MTD Sales L	Brand Share %
VJW1	2.53	15.15 %
OGL1	1.19	9.70 %
RMV1	1.12	13.71 %
VJW3	1.01	14.62 %
ELU1	0.83	9.80 %
VJW5	0.83	9.87 %
PAP1	0.65	15.80 %
TDD1	0.60	11.09 %
NRT1	0.60	8.34 %
TEL1	0.45	8.28 %
GVM1	0.41	7.53 %
VKN1	0.37	6.81 %
KDR1	0.33	5.36 %
VJW2	0.31	4.83 %
VUY1	0.30	9.38 %
PRL1	0.30	7.26 %
JGG1	0.22	6.04 %
JPT1	0.17	6.27 %
VJW4	0.17	1.28 %
MTM1	0.14	4.07 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
KND1		0.00 %
PNR1		0.00 %
Total	30.62	12.90 %