



AP : SAMSUNGHA Sales Performance 14/10/2025 9:03 AM

MTD Sales
164.39 L

Brand Share %
15.42 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	93.94	24.97 %
Wash-Mac	65.76	19.61 %
Air-Cond	3.37	0.97 %
Oven	1.32	21.05 %
Total	164.39	15.42 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	84.04	18.43 %
VIJAYAWADA-01	80.35	13.18 %
Total	164.39	15.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	46.06	27.04 %
Wash-Mac	36.43	22.24 %
Air-Cond	1.02	0.86 %
Oven	0.54	17.58 %
Total	84.04	18.43 %

Branch *	MTD Sales L	Brand Share %
DHN1	1.65	15.39 %
SPE1	1.42	8.14 %
KDA1	1.37	5.83 %
RCY1	1.35	11.39 %
NDL1	0.97	7.16 %
KHT1	0.92	5.93 %
ADI1	0.76	9.23 %
KNL1	0.72	6.64 %
TPI1	0.68	6.21 %
PUT1	0.64	6.63 %
VKI1	0.49	5.50 %
GTL1		0.00 %
Total	84.04	18.43 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	47.88	23.26 %
Wash-Mac	29.34	17.09 %
Air-Cond	2.35	1.03 %
Oven	0.78	24.41 %
Total	80.35	13.18 %

Branch *	MTD Sales L	Brand Share %
GNT1	5.49	12.80 %
ELU1	3.05	10.67 %
TDD1	2.77	15.31 %
NPR1	2.40	14.19 %
VJW1	2.39	7.11 %
CRL1	2.22	12.35 %
OGL1	2.16	8.59 %
RMV1	2.11	9.07 %
CKT1	1.91	14.78 %
NRT1	1.71	14.16 %
TEL1	1.48	9.56 %
TNI1	1.46	14.87 %
MTM1	1.42	10.65 %
VJW2	1.40	8.75 %
RAL1	1.40	7.19 %
VKN1	1.38	7.67 %
GVM1	1.30	10.83 %
PAP1	1.23	10.37 %
PNR1	0.89	11.47 %
JGG1	0.79	9.61 %
KND1	0.77	4.32 %
VJW4	0.64	4.63 %
GNT2	0.58	5.67 %
AMP1	0.49	9.14 %
KDR1	0.43	4.13 %
PRL1	0.42	6.12 %
VJW5	0.32	3.11 %
GTSD		0.00 %
Total	80.35	13.18 %