

MTD Sales
67.18 L

Brand Share %
15.54 %

Information:

MTD : 01-11-2025 To 12-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	32.34	23.02 %
Wash-Mac	31.83	19.25 %
Air-Cond	2.60	2.12 %
Oven	0.41	10.68 %
Total	67.18	15.54 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	38.59	18.45 %
VIJAYAWADA-01	28.59	12.82 %
Total	67.18	15.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.02	22.49 %
Fridge	17.69	27.26 %
Air-Cond	1.65	2.87 %
Oven	0.22	10.57 %
Total	38.59	18.45 %

Branch *	MTD Sales L	Brand Share %
PMR1	1.54	13.80 %
NLR1	1.51	13.05 %
SPE1	0.91	8.46 %
RJP1	0.86	10.23 %
NDL1	0.63	10.31 %
ADI1	0.58	12.99 %
PUT1	0.54	8.95 %
KOU1	0.28	6.89 %
PGR1	0.21	5.19 %
GTL1		0.00 %
KVL1		0.00 %
RCY1		0.00 %
Total	38.59	18.45 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	14.65	19.37 %
Wash-Mac	12.81	15.86 %
Air-Cond	0.94	1.45 %
Oven	0.19	10.82 %
Total	28.59	12.82 %

Branch *	MTD Sales L	Brand Share %
OGL1	1.19	10.69 %
RMV1	1.12	13.92 %
ELU1	0.83	10.74 %
VJW5	0.83	9.87 %
VJW3	0.70	10.61 %
TDD1	0.60	11.42 %
NRT1	0.60	8.34 %
TEL1	0.45	8.28 %
GVM1	0.41	7.53 %
VKN1	0.37	8.25 %
KDR1	0.33	5.50 %
VJW2	0.31	4.83 %
VUY1	0.30	9.38 %
PRL1	0.30	7.26 %
JGG1	0.22	6.04 %
JPT1	0.17	7.09 %
VJW4	0.17	1.30 %
MTM1	0.14	4.62 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
KND1		0.00 %
PNR1		0.00 %
Total	28.59	12.82 %