

MTD Sales
158.41 L

Brand Share %
15.49 %

Information:

MTD : 01-10-2025 To 12-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	91.70	25.27 %
Wash-Mac	62.73	19.62 %
Air-Cond	3.02	0.90 %
Oven	0.96	17.30 %
Total	158.41	15.49 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	80.44	18.48 %
VIJAYAWADA-01	77.97	13.28 %
Total	158.41	15.49 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	44.60	27.21 %
Wash-Mac	34.89	22.49 %
Air-Cond	0.67	0.59 %
Oven	0.27	11.05 %
Total	80.44	18.48 %

Branch *	MTD Sales L	Brand Share %
NLR1	3.71	14.58 %
NYP1	2.68	15.24 %
PMR1	1.84	13.83 %
SPE1	1.42	8.44 %
KDA1	1.37	5.93 %
RCY1	1.35	11.64 %
KHT1	0.92	6.62 %
NDL1	0.82	6.34 %
ADI1	0.76	9.23 %
TPI1	0.68	6.57 %
PUT1	0.64	6.96 %
KNL1	0.55	5.61 %
VKI1	0.49	5.50 %
GTL1		0.00 %
Total	80.44	18.48 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	47.10	23.67 %
Wash-Mac	27.83	16.91 %
Air-Cond	2.35	1.07 %
Oven	0.69	22.28 %
Total	77.97	13.28 %

Branch *	MTD Sales L	Brand Share %
GNT1	5.06	12.86 %
ELU1	3.05	10.92 %
NPR1	2.23	14.00 %
CRL1	2.22	12.55 %
VJW1	2.20	6.87 %
OGL1	2.16	8.85 %
RMV1	2.11	9.24 %
NRT1	1.71	14.56 %
JPT1	1.53	15.18 %
TEL1	1.48	9.79 %
MTM1	1.42	10.73 %
RAL1	1.40	7.44 %
VKN1	1.38	8.53 %
TNI1	1.32	14.84 %
VJW2	1.31	8.34 %
GVM1	1.30	10.83 %
PAP1	1.23	10.65 %
PNR1	0.89	12.15 %
JGG1	0.79	9.61 %
KND1	0.77	4.39 %
VJW4	0.64	4.67 %
GNT2	0.58	5.73 %
AMP1	0.49	9.14 %
KDR1	0.43	4.28 %
PRL1	0.42	6.49 %
VJW5	0.32	3.11 %
GTSD		0.00 %
Total	77.97	13.28 %