



AP : SAMSUNGHA Sales Performance 12/11/2025 9:02 AM

MTD Sales
63.15 L

Brand Share %
15.50 %

Information:

MTD : 01-11-2025 To 11-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	30.14	19.33 %
Fridge	30.00	22.91 %
Air-Cond	2.60	2.22 %
Oven	0.41	11.02 %
Total	63.15	15.50 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	36.76	18.59 %
VIJAYAWADA-01	26.39	12.59 %
Total	63.15	15.50 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.60	23.01 %
Fridge	16.29	27.02 %
Air-Cond	1.65	3.03 %
Oven	0.22	10.88 %
Total	36.76	18.59 %

Branch *	MTD Sales L	Brand Share %
PMR1	1.54	13.92 %
NLR1	1.51	13.78 %
TPY1	0.94	10.97 %
RJP1	0.86	10.53 %
SPE1	0.71	6.83 %
NDL1	0.63	10.31 %
ADI1	0.58	13.38 %
PUT1	0.30	5.44 %
KOU1	0.28	7.87 %
PGR1	0.21	5.46 %
GTL1		0.00 %
KVL1		0.00 %
RCY1		0.00 %
Total	36.76	18.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	13.71	19.40 %
Wash-Mac	11.54	15.38 %
Air-Cond	0.94	1.52 %
Oven	0.19	11.18 %
Total	26.39	12.59 %

Branch *	MTD Sales L	Brand Share %
OGL1	1.19	12.08 %
RMV1	0.97	13.52 %
ELU1	0.85	11.10 %
TDD1	0.60	11.69 %
NRT1	0.60	8.67 %
VJW5	0.50	6.29 %
TEL1	0.45	8.28 %
GVM1	0.41	7.53 %
VJW3	0.40	6.73 %
KDR1	0.33	5.67 %
VJW2	0.31	4.83 %
VUY1	0.30	10.18 %
PRL1	0.30	7.26 %
JGG1	0.22	6.46 %
VKN1	0.18	4.49 %
JPT1	0.17	8.83 %
MTM1	0.14	5.63 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
KND1		0.00 %
PNR1		0.00 %
VJW4		0.00 %
Total	26.39	12.59 %