

MTD Sales
145.60 L

Brand Share %
15.16 %

Information:

MTD : 01-10-2025 To 11-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	85.37	25.09 %
Wash-Mac	57.20	18.96 %
Air-Cond	2.35	0.75 %
Oven	0.69	13.00 %
Total	145.60	15.16 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	74.93	13.51 %
TIRUPATI-01	70.67	17.43 %
Total	145.60	15.16 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	45.72	24.13 %
Wash-Mac	26.44	16.75 %
Air-Cond	2.35	1.15 %
Oven	0.41	14.71 %
Total	74.93	13.51 %

Branch *	MTD Sales L	Brand Share %
GNT1	5.06	13.34 %
ELU1	3.05	11.36 %
CRL1	2.22	13.44 %
OGL1	2.16	9.55 %
RMV1	2.11	9.37 %
VJW1	1.83	6.31 %
NPR1	1.80	12.41 %
MTM1	1.42	11.59 %
RAL1	1.40	7.92 %
VKN1	1.38	8.78 %
TEL1	1.34	8.91 %
VJW2	1.31	8.40 %
GVM1	1.30	11.56 %
TNI1	1.10	14.17 %
PAP1	1.09	10.50 %
PNR1	0.89	12.15 %
KND1	0.77	4.68 %
VJW4	0.64	5.01 %
JGG1	0.63	8.56 %
GNT2	0.58	6.42 %
AMP1	0.49	10.54 %
KDR1	0.43	4.75 %
PRL1	0.42	6.49 %
VJW5	0.32	3.34 %
GTSD		0.00 %
Total	74.93	13.51 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	39.64	26.28 %
Wash-Mac	30.75	21.38 %
Oven	0.27	11.05 %
Total	70.67	17.43 %

Branch *	MTD Sales L	Brand Share %
NLR1	3.71	15.00 %
NYP1	2.07	13.18 %
PMR1	1.68	13.39 %
RCY1	1.35	12.11 %
DHN1	1.31	13.15 %
SPE1	1.26	8.43 %
KDA1	1.04	5.09 %
NDL1	0.82	6.60 %
KHT1	0.76	5.90 %
TPI1	0.68	7.41 %
PUT1	0.64	7.35 %
ADI1	0.60	7.90 %
VKI1	0.49	5.72 %
KNL1	0.38	4.01 %
GTL1		0.00 %
Total	70.67	17.43 %