

MTD Sales
62.36 L

Brand Share %
9.34 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	34.15	16.25 %
Wash-Mac	26.23	17.49 %
Air-Cond	1.86	0.61 %
Oven	0.12	2.75 %
Total	62.36	9.34 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	31.84	9.17 %
VIJAYAWADA-01	30.52	9.52 %
Total	62.36	9.34 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	15.66	14.55 %
Wash-Mac	14.50	17.81 %
Air-Cond	1.55	1.00 %
Oven	0.12	6.44 %
Total	31.84	9.17 %

Branch *	MTD Sales L	Brand Share %
NLR1	1.36	7.29 %
KNL2	0.92	8.24 %
KDR1	0.74	6.23 %
NYP1	0.63	6.62 %
RJP1	0.58	3.34 %
PDT1	0.32	2.75 %
GTL1	0.18	2.76 %
KNL1	0.17	2.31 %
TPY1	0.16	1.03 %
KVL1	0.16	1.86 %
BVL1	0.15	1.84 %
DHN1	0.15	2.73 %
KHT1	0.12	1.18 %
KOU1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	31.84	9.17 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	18.48	18.04 %
Wash-Mac	11.73	17.12 %
Air-Cond	0.31	0.21 %
Total	30.52	9.52 %

Branch *	MTD Sales L	Brand Share %
VSK1	3.94	9.06 %
VJW3	1.14	5.68 %
VJW1	0.59	4.90 %
NRT1	0.45	5.77 %
TVU1	0.39	7.55 %
VJW2	0.38	7.31 %
TEL1	0.33	5.60 %
JGG1	0.32	8.47 %
OGL1	0.29	2.12 %
BPP1	0.25	5.14 %
VKN1	0.25	4.17 %
DPE1	0.25	5.38 %
RMV1	0.20	1.96 %
JPT1	0.19	3.62 %
KND1	0.16	2.68 %
PNR1	0.15	6.60 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
NPR1		0.00 %
PAP1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
VJW5		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	30.52	9.52 %