

MTD Sales
57.69 L

Brand Share %
14.98 %

Information:

MTD : 01-11-2025 To 10-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	27.88	18.99 %
Fridge	26.80	21.63 %
Air-Cond	2.60	2.34 %
Oven	0.41	12.04 %
Total	57.69	14.98 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	33.92	18.10 %
VIJAYAWADA-01	23.77	12.02 %
Total	57.69	14.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.47	22.91 %
Fridge	14.58	25.57 %
Air-Cond	1.65	3.15 %
Oven	0.22	12.89 %
Total	33.92	18.10 %

Branch *	MTD Sales L	Brand Share %
PMR1	1.38	13.04 %
NLR1	1.36	12.56 %
RJP1	0.86	10.53 %
SPE1	0.71	7.46 %
TPY1	0.63	7.88 %
NDL1	0.63	11.95 %
ADI1	0.58	14.02 %
PGR1	0.21	5.46 %
KOU1	0.13	3.83 %
GTL1		0.00 %
KVL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
Total	33.92	18.10 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	12.22	18.27 %
Wash-Mac	10.42	14.75 %
Air-Cond	0.94	1.61 %
Oven	0.19	11.18 %
Total	23.77	12.02 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.97	13.52 %
ELU1	0.85	12.34 %
OGL1	0.81	9.51 %
NPR1	0.65	13.36 %
TDD1	0.60	12.48 %
VJW5	0.50	6.84 %
TEL1	0.45	8.59 %
NRT1	0.43	6.46 %
GVM1	0.41	7.93 %
VJW3	0.40	6.73 %
KDR1	0.33	6.18 %
VJW2	0.31	5.01 %
VUY1	0.30	10.18 %
PRL1	0.30	7.48 %
JGG1	0.22	6.46 %
VKN1	0.18	4.49 %
JPT1	0.17	8.83 %
MTM1	0.14	5.63 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
KND1		0.00 %
PNR1		0.00 %
VJW4		0.00 %
Total	23.77	12.02 %