

MTD Sales
137.45 L

Brand Share %
15.26 %

Information:

MTD : 01-10-2025 To 10-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	80.20	24.94 %
Wash-Mac	54.35	19.08 %
Air-Cond	2.35	0.81 %
Oven	0.55	11.37 %
Total	137.45	15.26 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	70.75	13.55 %
TIRUPATI-01	66.69	17.62 %
Total	137.45	15.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	42.78	23.94 %
Wash-Mac	25.21	16.98 %
Air-Cond	2.35	1.22 %
Oven	0.41	14.71 %
Total	70.75	13.55 %

Branch *	MTD Sales L	Brand Share %
GNT1	5.06	13.82 %
ELU1	3.05	11.79 %
OGL1	2.16	10.51 %
RMV1	2.11	9.87 %
CRL1	2.06	12.78 %
VJW1	1.83	6.52 %
NPR1	1.80	13.54 %
MTM1	1.42	12.68 %
VKN1	1.38	9.13 %
TEL1	1.34	9.25 %
GVM1	1.30	11.56 %
RAL1	1.20	6.91 %
PAP1	1.09	11.56 %
TNI1	0.95	12.86 %
VJW2	0.94	6.15 %
PNR1	0.89	12.35 %
KND1	0.77	4.84 %
VJW4	0.64	5.40 %
JGG1	0.63	8.69 %
GNT2	0.58	6.82 %
AMP1	0.49	10.54 %
KDR1	0.43	5.21 %
PRL1	0.42	6.49 %
VJW5	0.32	3.54 %
GTSD		0.00 %
Total	70.75	13.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	37.42	26.19 %
Wash-Mac	29.14	21.38 %
Oven	0.13	6.63 %
Total	66.69	17.62 %

Branch *	MTD Sales L	Brand Share %
NLR1	3.37	15.17 %
NYP1	2.07	14.07 %
PMR1	1.68	14.51 %
RCY1	1.35	12.32 %
DHN1	1.31	14.21 %
SPE1	1.11	10.35 %
KDA1	0.94	4.74 %
ADI1	0.60	8.48 %
KHT1	0.60	5.00 %
NDL1	0.55	5.01 %
TPI1	0.51	5.69 %
PUT1	0.42	4.96 %
KNL1	0.38	4.53 %
VKI1	0.32	4.01 %
GTL1		0.00 %
Total	66.69	17.62 %