

MTD Sales
50.07 L

Brand Share %
14.19 %

Information:

MTD : 01-11-2025 To 09-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	24.59	18.59 %
Fridge	22.57	20.10 %
Air-Cond	2.60	2.47 %
Oven	0.32	10.25 %
Total	50.07	14.19 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	28.78	16.96 %
VIJAYAWADA-01	21.29	11.63 %
Total	50.07	14.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.41	22.45 %
Fridge	11.50	22.42 %
Air-Cond	1.65	3.43 %
Oven	0.22	13.62 %
Total	28.78	16.96 %

Branch *	MTD Sales L	Brand Share %
PMR1	1.38	13.04 %
NLR1	1.17	12.19 %
ADI1	0.58	14.02 %
RJP1	0.55	8.75 %
NYP1	0.52	10.35 %
TPY1	0.48	6.35 %
KHT1	0.47	11.73 %
NDL1	0.38	7.53 %
SPE1	0.35	3.93 %
PGR1	0.21	6.00 %
KOU1	0.13	3.83 %
GTL1		0.00 %
KVL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
Total	28.78	16.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	11.07	18.15 %
Wash-Mac	9.18	14.42 %
Air-Cond	0.94	1.66 %
Oven	0.09	6.46 %
Total	21.29	11.63 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.97	14.02 %
OGL1	0.64	8.04 %
ELU1	0.57	9.82 %
TEL1	0.45	9.75 %
NRT1	0.43	7.15 %
TDD1	0.42	9.47 %
GVM1	0.41	9.12 %
VJW3	0.40	7.73 %
KDR1	0.33	6.29 %
VJW2	0.31	5.01 %
PRL1	0.30	7.72 %
JGG1	0.22	7.56 %
VJW5	0.19	2.77 %
VKN1	0.18	5.53 %
JPT1	0.17	10.54 %
MTM1	0.14	5.63 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
KND1		0.00 %
PNR1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	21.29	11.63 %