

MTD Sales
130.71 L

Brand Share %
15.08 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	75.89	24.58 %
Wash-Mac	52.37	19.06 %
Air-Cond	2.00	0.72 %
Oven	0.45	10.29 %
Total	130.71	15.08 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	67.89	13.44 %
TIRUPATI-01	62.82	17.36 %
Total	130.71	15.08 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	40.52	23.46 %
Wash-Mac	25.05	17.23 %
Air-Cond	2.00	1.09 %
Oven	0.32	12.75 %
Total	67.89	13.44 %

Branch *	MTD Sales L	Brand Share %
GNT1	4.71	13.57 %
ELU1	3.05	11.89 %
OGL1	2.07	10.59 %
CRL1	2.06	13.04 %
RMV1	1.94	9.18 %
VJW1	1.83	6.99 %
NPR1	1.80	14.02 %
MTM1	1.42	13.03 %
VKN1	1.38	9.13 %
JPT1	1.37	14.52 %
GVM1	1.30	12.32 %
TEL1	1.17	8.55 %
PAP1	1.09	12.70 %
RAL1	1.07	6.23 %
TNI1	0.95	13.43 %
VJW2	0.94	6.23 %
KND1	0.77	5.13 %
JGG1	0.63	8.83 %
GNT2	0.58	7.27 %
AMP1	0.49	10.54 %
KDR1	0.43	5.43 %
PRL1	0.42	6.63 %
VJW5	0.32	3.66 %
VJW4	0.29	2.57 %
PNR1	0.10	1.55 %
GTSD		0.00 %
Total	67.89	13.44 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	35.37	26.00 %
Wash-Mac	27.32	21.12 %
Oven	0.13	6.97 %
Total	62.82	17.36 %

Branch *	MTD Sales L	Brand Share %
NYP1	1.90	13.60 %
PMR1	1.47	12.92 %
KVL1	1.46	11.19 %
RCY1	1.19	11.10 %
DHN1	1.16	13.50 %
SPE1	1.11	10.35 %
KDA1	0.94	4.74 %
KHT1	0.60	5.17 %
NDL1	0.55	5.15 %
PUT1	0.42	4.96 %
KNL1	0.38	4.78 %
VKI1	0.32	4.21 %
ADI1	0.20	3.21 %
TPI1	0.19	2.23 %
GTL1		0.00 %
Total	62.82	17.36 %