

MTD Sales
31.32 L

Brand Share %
10.96 %

Information:

MTD : 01-12-2025 To 08-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	17.07	16.03 %
Fridge	12.94	14.34 %
Air-Cond	0.68	0.79 %
Oven	0.64	18.76 %
Total	31.32	10.96 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	19.16	14.31 %
VIJAYAWADA-01	12.16	8.01 %
Total	31.32	10.96 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.77	16.87 %
Fridge	8.40	18.54 %
Air-Cond	0.68	2.33 %
Oven	0.32	18.37 %
Total	19.16	14.31 %

Branch *	MTD Sales L	Brand Share %
KDA1	0.49	7.93 %
RJP1	0.41	5.63 %
PMR1	0.40	10.34 %
NDL1	0.40	6.64 %
PGR1	0.35	10.11 %
TPI1	0.33	9.28 %
KHT1	0.15	4.40 %
GTL1		0.00 %
KVL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
VKI1		0.00 %
Total	19.16	14.31 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.30	15.02 %
Fridge	4.54	10.10 %
Oven	0.32	19.17 %
Total	12.16	8.01 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.47	5.45 %
NPR1	0.46	9.96 %
VJW1	0.35	6.17 %
OGL1	0.30	4.80 %
VJW2	0.27	9.06 %
VJW5	0.24	10.46 %
CKT1	0.21	8.95 %
KDR1	0.19	9.27 %
MTM1	0.18	4.40 %
VKN1	0.17	5.20 %
GDV1	0.13	8.67 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	12.16	8.01 %