

MTD Sales
44.86 L

Brand Share %
14.15 %

Information:

MTD : 01-11-2025 To 08-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	22.00	18.58 %
Fridge	20.29	20.45 %
Air-Cond	2.25	2.33 %
Oven	0.32	10.96 %
Total	44.86	14.15 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	24.84	16.52 %
VIJAYAWADA-01	20.02	12.01 %
Total	44.86	14.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.65	22.25 %
Fridge	9.65	21.56 %
Air-Cond	1.31	3.06 %
Oven	0.22	15.53 %
Total	24.84	16.52 %

Branch *	MTD Sales L	Brand Share %
PMR1	1.38	14.09 %
NLR1	1.17	13.18 %
RJP1	0.55	9.65 %
KHT1	0.47	13.05 %
SPE1	0.35	4.32 %
PGR1	0.21	7.50 %
NYP1	0.20	5.17 %
NDL1	0.19	4.22 %
TPY1	0.15	2.51 %
KOU1	0.13	3.83 %
GTL1		0.00 %
KVL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
Total	24.84	16.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	10.64	19.54 %
Wash-Mac	8.34	14.63 %
Air-Cond	0.94	1.75 %
Oven	0.09	6.46 %
Total	20.02	12.01 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.57	10.92 %
TEL1	0.45	11.49 %
NRT1	0.43	7.15 %
GVM1	0.41	9.75 %
VJW3	0.40	9.09 %
KDR1	0.33	8.59 %
OGL1	0.33	4.51 %
VJW2	0.31	5.01 %
PRL1	0.30	7.72 %
TDD1	0.29	7.77 %
JGG1	0.22	7.56 %
VJW5	0.19	3.11 %
VKN1	0.18	7.37 %
JPT1	0.17	12.08 %
MTM1	0.14	5.63 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
KND1		0.00 %
PNR1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	20.02	12.01 %