

MTD Sales  
125.17 L

Brand Share %  
15.26 %

Information:

MTD : 01-10-2025 To 08-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.26 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 71.37       | 24.13 %       |
| Wash-Mac | 51.34       | 19.72 %       |
| Air-Cond | 2.00        | 0.77 %        |
| Oven     | 0.45        | 10.58 %       |
| Total    | 125.17      | 15.26 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 65.33       | 13.57 %       |
| TIRUPATI-01   | 59.84       | 17.66 %       |
| Total         | 125.17      | 15.26 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 38.51       | 23.19 %       |
| Wash-Mac | 24.49       | 17.40 %       |
| Air-Cond | 2.00        | 1.16 %        |
| Oven     | 0.32        | 12.75 %       |
| Total    | 65.33       | 13.57 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GNT1     | 4.62        | 13.81 %       |
| ELU1     | 3.05        | 11.99 %       |
| OGL1     | 2.07        | 11.43 %       |
| CRL1     | 1.92        | 12.80 %       |
| VJW1     | 1.83        | 7.17 %        |
| NPR1     | 1.80        | 14.02 %       |
| RMV1     | 1.79        | 8.83 %        |
| CKT1     | 1.46        | 14.52 %       |
| NRT1     | 1.43        | 14.43 %       |
| MTM1     | 1.42        | 13.43 %       |
| VKN1     | 1.38        | 9.26 %        |
| GVM1     | 1.30        | 12.77 %       |
| TEL1     | 1.17        | 9.55 %        |
| JPT1     | 1.12        | 12.25 %       |
| PAP1     | 1.09        | 14.80 %       |
| RAL1     | 1.07        | 6.23 %        |
| TNI1     | 0.95        | 13.71 %       |
| VJW2     | 0.79        | 5.60 %        |
| KND1     | 0.77        | 5.32 %        |
| JGG1     | 0.63        | 8.83 %        |
| GNT2     | 0.58        | 7.39 %        |
| AMP1     | 0.49        | 10.54 %       |
| KDR1     | 0.43        | 5.88 %        |
| PRL1     | 0.42        | 7.49 %        |
| VJW5     | 0.32        | 3.78 %        |
| VJW4     | 0.29        | 3.15 %        |
| PNR1     | 0.10        | 1.66 %        |
| GTSD     |             | 0.00 %        |
| Total    | 65.33       | 13.57 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 32.86       | 25.34 %       |
| Wash-Mac | 26.85       | 22.46 %       |
| Oven     | 0.13        | 7.46 %        |
| Total    | 59.84       | 17.66 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NYP1     | 1.90        | 14.43 %       |
| PMR1     | 1.47        | 13.10 %       |
| KVL1     | 1.46        | 13.21 %       |
| RCY1     | 1.19        | 11.90 %       |
| DHN1     | 1.16        | 14.08 %       |
| SPE1     | 1.11        | 11.08 %       |
| KDA1     | 0.94        | 4.89 %        |
| KHT1     | 0.60        | 5.59 %        |
| NDL1     | 0.55        | 5.87 %        |
| KNL1     | 0.38        | 5.67 %        |
| VKI1     | 0.32        | 4.32 %        |
| PUT1     | 0.29        | 3.61 %        |
| ADI1     | 0.20        | 3.54 %        |
| TPI1     | 0.19        | 2.30 %        |
| GTL1     |             | 0.00 %        |
| Total    | 59.84       | 17.66 %       |