

MTD Sales
47.02 L

Brand Share %
9.27 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	26.01	15.69 %
Wash-Mac	19.37	16.94 %
Air-Cond	1.51	0.68 %
Oven	0.12	3.50 %
Total	47.02	9.27 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	24.28	10.08 %
TIRUPATI-01	22.74	8.54 %
Total	47.02	9.27 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	15.21	18.86 %
Wash-Mac	8.77	18.04 %
Air-Cond	0.31	0.28 %
Total	24.28	10.08 %

Branch *	MTD Sales L	Brand Share %
VSK1	3.16	8.88 %
VJW3	1.14	6.50 %
VJW1	0.59	6.09 %
TVU1	0.39	8.67 %
BPP1	0.25	5.77 %
VKN1	0.25	5.35 %
DPE1	0.25	7.91 %
MTM1	0.23	5.66 %
RMV1	0.20	4.01 %
KND1	0.16	3.20 %
VJW2	0.16	4.41 %
OGL1	0.15	1.36 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JPT1		0.00 %
NPR1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
TEL1		0.00 %
VJW5		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	24.28	10.08 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	10.81	12.70 %
Wash-Mac	10.60	16.12 %
Air-Cond	1.21	1.06 %
Oven	0.12	7.70 %
Total	22.74	8.54 %

Branch *	MTD Sales L	Brand Share %
NLR1	1.20	9.19 %
KDR1	0.74	6.83 %
NYP1	0.63	8.70 %
RJP1	0.58	4.42 %
PDT1	0.32	3.79 %
VKI1	0.31	7.49 %
GTL1	0.18	3.03 %
KNL1	0.17	2.85 %
KVL1	0.16	2.28 %
KHT1	0.12	1.42 %
BVL1		0.00 %
DHN1		0.00 %
KOU1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	22.74	8.54 %