



AP : SAMSUNGHA Sales Performance 08/12/2025 9:02 AM

MTD Sales
28.75 L

Brand Share %
10.95 %

Information:

MTD : 01-12-2025 To 07-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	16.23	16.92 %
Fridge	11.21	13.79 %
Air-Cond	0.68	0.82 %
Oven	0.64	18.44 %
Total	28.75	10.95 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	17.59	14.15 %
VIJAYAWADA-01	11.16	8.08 %
Total	28.75	10.95 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.39	17.83 %
Fridge	7.21	17.34 %
Air-Cond	0.68	2.38 %
Oven	0.32	17.76 %
Total	17.59	14.15 %

Branch *	MTD Sales L	Brand Share %
KDA1	0.49	8.08 %
NDL1	0.40	7.00 %
PMR1	0.18	4.86 %
TPI1	0.18	5.27 %
RJP1	0.18	2.90 %
KHT1	0.15	4.68 %
GTL1		0.00 %
KVL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
VKI1		0.00 %
Total	17.59	14.15 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.85	15.81 %
Fridge	4.00	10.07 %
Oven	0.32	19.17 %
Total	11.16	8.08 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.47	5.74 %
VJW1	0.35	7.56 %
NRT1	0.31	9.24 %
OGL1	0.30	5.33 %
CKT1	0.21	8.95 %
KDR1	0.19	10.46 %
MTM1	0.18	4.55 %
VKN1	0.17	5.58 %
GDV1	0.13	8.67 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	11.16	8.08 %