

MTD Sales
40.48 L

Brand Share %
14.34 %

Information:

MTD : 01-11-2025 To 07-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	19.89	19.14 %
Fridge	18.36	21.01 %
Air-Cond	1.92	2.17 %
Oven	0.32	12.58 %
Total	40.48	14.34 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	22.95	17.24 %
VIJAYAWADA-01	17.53	11.75 %
Total	40.48	14.34 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.40	22.94 %
Fridge	9.35	24.02 %
Air-Cond	0.98	2.52 %
Oven	0.22	17.25 %
Total	22.95	17.24 %

Branch *	MTD Sales L	Brand Share %
NLR1	1.01	13.41 %
RJP1	0.55	12.36 %
KDA1	0.32	12.11 %
PGR1	0.21	8.94 %
NYP1	0.20	5.17 %
NDL1	0.19	4.59 %
SPE1	0.19	2.60 %
TPY1	0.15	2.90 %
KOU1	0.13	4.01 %
GTL1		0.00 %
KVL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
Total	22.95	17.24 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	9.01	18.59 %
Wash-Mac	7.49	15.02 %
Air-Cond	0.94	1.90 %
Oven	0.09	7.65 %
Total	17.53	11.75 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.62	10.92 %
ELU1	0.57	11.37 %
TEL1	0.45	12.35 %
NRT1	0.43	8.97 %
GVM1	0.41	10.39 %
KDR1	0.33	9.62 %
VJW2	0.31	5.01 %
PRL1	0.30	10.67 %
TDD1	0.29	7.77 %
VJW3	0.26	6.83 %
JGG1	0.22	7.86 %
VKN1	0.18	7.37 %
JPT1	0.17	13.28 %
OGL1	0.16	2.61 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	17.53	11.75 %