

MTD Sales
119.33 L

Brand Share %
15.39 %

Information:

MTD : 01-10-2025 To 07-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	68.08	24.21 %
Wash-Mac	48.79	19.90 %
Air-Cond	2.00	0.82 %
Oven	0.45	10.82 %
Total	119.33	15.39 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	62.42	13.62 %
TIRUPATI-01	56.91	17.94 %
Total	119.33	15.39 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	36.62	23.16 %
Wash-Mac	23.46	17.46 %
Air-Cond	2.00	1.23 %
Oven	0.32	12.75 %
Total	62.42	13.62 %

Branch *	MTD Sales L	Brand Share %
GNT1	4.62	14.24 %
ELU1	3.05	12.51 %
OGL1	1.90	11.00 %
VJW1	1.83	7.54 %
CRL1	1.57	11.06 %
RMV1	1.55	7.96 %
MTM1	1.42	13.93 %
VKN1	1.38	9.81 %
GVM1	1.16	12.21 %
RAL1	1.07	6.43 %
JPT1	1.00	11.05 %
TNI1	0.95	15.23 %
TEL1	0.83	7.21 %
KND1	0.77	5.64 %
JGG1	0.63	8.83 %
GNT2	0.58	7.80 %
VJW2	0.55	3.99 %
AMP1	0.49	10.54 %
KDR1	0.43	6.26 %
PRL1	0.42	8.22 %
VJW4	0.29	3.58 %
VJW5	0.17	2.25 %
PNR1	0.10	1.82 %
GTSD		0.00 %
Total	62.42	13.62 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	31.45	25.55 %
Wash-Mac	25.32	22.87 %
Oven	0.13	7.88 %
Total	56.91	17.94 %

Branch *	MTD Sales L	Brand Share %
NYP1	1.90	15.35 %
PMR1	1.47	13.73 %
KVL1	1.46	13.40 %
RCY1	1.19	12.46 %
SPE1	1.11	11.71 %
KDA1	0.63	3.42 %
KHT1	0.60	5.65 %
NDL1	0.55	6.56 %
KNL1	0.38	6.54 %
VKI1	0.32	5.50 %
ADI1	0.20	3.62 %
TPI1	0.19	2.71 %
PUT1	0.13	1.86 %
GTL1		0.00 %
Total	56.91	17.94 %