

MTD Sales
24.70 L

Brand Share %
10.55 %

Information:

MTD : 01-12-2025 To 06-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	14.68	17.45 %
Fridge	8.70	12.25 %
Air-Cond	0.68	0.89 %
Oven	0.64	20.24 %
Total	24.70	10.55 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	14.58	13.25 %
VIJAYAWADA-01	10.11	8.15 %
Total	24.70	10.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.49	18.52 %
Fridge	5.10	14.16 %
Air-Cond	0.68	2.55 %
Oven	0.32	18.76 %
Total	14.58	13.25 %

Branch *	MTD Sales L	Brand Share %
NDL1	0.40	7.00 %
KDA1	0.34	5.87 %
ADI1	0.33	8.91 %
PMR1	0.18	5.24 %
TPI1	0.18	5.58 %
RJP1	0.18	3.05 %
GTL1		0.00 %
KHT1		0.00 %
KVL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
VKI1		0.00 %
Total	14.58	13.25 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.18	16.17 %
Fridge	3.61	10.29 %
Oven	0.32	21.94 %
Total	10.11	8.15 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.47	5.74 %
NRT1	0.31	9.73 %
VJW3	0.22	6.25 %
CKT1	0.21	8.95 %
MTM1	0.18	4.89 %
OGL1	0.13	2.50 %
GDV1	0.13	9.55 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	10.11	8.15 %