

MTD Sales
36.19 L

Brand Share %
14.29 %

Information:

MTD : 01-11-2025 To 06-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	17.09	18.90 %
Fridge	16.86	21.61 %
Air-Cond	1.92	2.32 %
Oven	0.32	16.32 %
Total	36.19	14.29 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	20.03	16.93 %
VIJAYAWADA-01	16.16	11.98 %
Total	36.19	14.29 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.93	21.29 %
Fridge	8.90	26.09 %
Air-Cond	0.98	2.67 %
Oven	0.22	23.42 %
Total	20.03	16.93 %

Branch *	MTD Sales L	Brand Share %
PMR1	1.19	13.78 %
NLR1	1.01	13.41 %
ADI1	0.43	13.12 %
PGR1	0.21	11.24 %
NYP1	0.20	6.09 %
NDL1	0.19	5.01 %
SPE1	0.19	2.88 %
TPY1	0.15	3.40 %
KOU1	0.13	4.01 %
GTL1		0.00 %
KDA1		0.00 %
KVL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
Total	20.03	16.93 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	7.96	18.13 %
Wash-Mac	7.16	16.35 %
Air-Cond	0.94	2.04 %
Oven	0.09	9.50 %
Total	16.16	11.98 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.62	11.78 %
ELU1	0.57	11.37 %
NRT1	0.43	11.05 %
GVM1	0.41	10.39 %
PRL1	0.30	12.65 %
TDD1	0.29	8.51 %
VJW3	0.26	10.55 %
JGG1	0.22	7.86 %
TEL1	0.22	7.10 %
VKN1	0.18	8.86 %
VJW2	0.17	2.73 %
OGL1	0.16	2.77 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	16.16	11.98 %