

MTD Sales
115.17 L

Brand Share %
15.85 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	66.05	24.90 %
Wash-Mac	47.47	20.19 %
Air-Cond	1.33	0.60 %
Oven	0.32	7.89 %
Total	115.17	15.85 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	59.92	13.94 %
TIRUPATI-01	55.24	18.63 %
Total	115.17	15.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	35.50	23.83 %
Wash-Mac	22.90	17.64 %
Air-Cond	1.33	0.89 %
Oven	0.19	7.89 %
Total	59.92	13.94 %

Branch *	MTD Sales L	Brand Share %
GNT1	4.32	13.97 %
ELU1	3.05	12.76 %
VJW1	1.83	8.03 %
OGL1	1.56	10.63 %
RMV1	1.55	8.02 %
MTM1	1.42	14.58 %
NRT1	1.20	14.25 %
VKN1	1.12	8.55 %
CRL1	1.07	8.67 %
RAL1	1.07	7.08 %
GVM1	1.00	11.16 %
JPT1	1.00	11.05 %
TEL1	0.99	8.66 %
TNI1	0.95	15.67 %
KND1	0.77	6.26 %
GNT2	0.58	12.93 %
VJW2	0.55	4.61 %
JGG1	0.50	7.40 %
AMP1	0.49	10.54 %
KDR1	0.43	6.51 %
VJW4	0.29	3.85 %
VJW5	0.17	2.25 %
PRL1	0.14	2.83 %
PNR1	0.10	1.89 %
GTSD		0.00 %
Total	59.92	13.94 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	30.55	26.27 %
Wash-Mac	24.56	23.33 %
Oven	0.13	7.88 %
Total	55.24	18.63 %

Branch *	MTD Sales L	Brand Share %
KVL1	1.31	14.04 %
RCY1	1.19	13.70 %
SPE1	0.96	10.93 %
KDA1	0.63	3.57 %
KHT1	0.60	5.83 %
NDL1	0.55	6.73 %
KNL1	0.38	7.00 %
VKI1	0.32	5.76 %
ADI1	0.20	3.62 %
TPI1	0.19	3.24 %
PUT1	0.13	2.04 %
GTL1		0.00 %
Total	55.24	18.63 %