

MTD Sales
30.70 L

Brand Share %
13.52 %

Information:

MTD : 01-11-2025 To 05-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	15.02	18.70 %
Fridge	14.43	20.62 %
Air-Cond	0.94	1.26 %
Oven	0.32	17.14 %
Total	30.70	13.52 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	16.74	15.73 %
VIJAYAWADA-01	13.96	11.57 %
Total	30.70	13.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.29	22.05 %
Fridge	7.23	23.28 %
Oven	0.22	25.93 %
Total	16.74	15.73 %

Branch *	MTD Sales L	Brand Share %
PMR1	0.97	11.53 %
PGR1	0.21	11.24 %
NYP1	0.20	6.09 %
NDL1	0.19	5.31 %
RJP1	0.19	8.83 %
SPE1	0.19	2.92 %
TPY1	0.15	4.48 %
KOU1	0.13	4.56 %
GTL1		0.00 %
KDA1		0.00 %
KVL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
Total	16.74	15.73 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	7.20	18.50 %
Wash-Mac	5.73	15.01 %
Air-Cond	0.94	2.21 %
Oven	0.09	9.50 %
Total	13.96	11.57 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.62	11.78 %
ELU1	0.57	12.84 %
NRT1	0.43	11.67 %
VJW3	0.26	12.28 %
JGG1	0.22	7.86 %
GVM1	0.22	6.61 %
TEL1	0.22	7.10 %
VKN1	0.18	9.71 %
VJW2	0.17	3.08 %
OGL1	0.16	3.03 %
TDD1	0.14	4.54 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	13.96	11.57 %