

MTD Sales
101.19 L

Brand Share %
16.54 %

Information:

MTD : 01-10-2025 To 05-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	57.23	25.07 %
Wash-Mac	42.61	21.09 %
Air-Cond	1.04	0.58 %
Oven	0.32	9.43 %
Total	101.19	16.54 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	52.32	14.31 %
TIRUPATI-01	48.87	19.86 %
Total	101.19	16.54 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	29.72	22.98 %
Wash-Mac	21.37	18.37 %
Air-Cond	1.04	0.88 %
Oven	0.19	8.60 %
Total	52.32	14.31 %

Branch *	MTD Sales L	Brand Share %
GNT1	3.51	13.87 %
ELU1	2.77	14.16 %
VJW1	1.83	8.54 %
MTM1	1.23	13.94 %
OGL1	1.21	10.22 %
NPR1	1.15	11.99 %
VKN1	1.12	10.87 %
CRL1	1.07	9.28 %
RAL1	1.07	9.05 %
RMV1	1.05	6.21 %
TEL1	0.99	9.99 %
JPT1	0.85	10.02 %
CKT1	0.79	11.99 %
GVM1	0.62	8.57 %
KND1	0.61	6.34 %
TNI1	0.60	11.02 %
GNT2	0.58	14.08 %
VJW2	0.55	7.81 %
VUY1	0.52	14.25 %
JGG1	0.50	8.72 %
AMP1	0.49	14.40 %
GDV1	0.46	8.29 %
KDR1	0.43	6.79 %
VJW4	0.29	5.22 %
VJW5	0.17	2.62 %
PRL1	0.14	4.00 %
PNR1	0.10	2.20 %
GTSD		0.00 %
Total	52.32	14.31 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	27.50	27.81 %
Wash-Mac	21.23	24.79 %
Oven	0.13	10.95 %
Total	48.87	19.86 %

Branch *	MTD Sales L	Brand Share %
RCY1	1.19	15.19 %
SPE1	0.96	14.95 %
KDA1	0.63	3.93 %
KNL1	0.38	9.29 %
VKI1	0.32	5.90 %
KHT1	0.27	3.20 %
TPI1	0.19	3.43 %
NDL1	0.15	2.13 %
ADI1		0.00 %
GTL1		0.00 %
PUT1		0.00 %
Total	48.87	19.86 %