



AP : SAMSUNGHA Sales Performance 06/04/2026 9:02 AM

MTD Sales
59.48 L

Brand Share %
5.66 %

Information:

MTD : 01-04-2026 To 05-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	27.41	21.35 %
Air-Cond	17.25	2.07 %
Wash-Mac	14.02	16.21 %
Oven	0.80	24.54 %
Total	59.48	5.66 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	31.33	6.19 %
VIJAYAWADA-01	28.15	5.16 %
Total	59.48	5.66 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	14.88	22.86 %
Air-Cond	10.15	2.59 %
Wash-Mac	5.73	12.24 %
Oven	0.57	25.88 %
Total	31.33	6.19 %

Branch *	MTD Sales L	Brand Share %
TPY1	2.06	2.79 %
BVL1	0.55	4.97 %
RCY1	0.49	3.09 %
TPI1	0.33	3.92 %
SPE1	0.30	2.73 %
KHT1	0.22	1.18 %
NLR1	0.15	0.58 %
KNL1	0.14	0.81 %
GTL1		0.00 %
KAR1		0.00 %
KVL1		0.00 %
PUT1		0.00 %
WHKD		0.00 %
Total	31.33	6.19 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	12.53	19.80 %
Wash-Mac	8.28	20.91 %
Air-Cond	7.10	1.61 %
Oven	0.23	21.73 %
Total	28.15	5.16 %

Branch *	MTD Sales L	Brand Share %
TNK1	1.12	4.66 %
VJW4	0.82	3.62 %
NRT1	0.81	5.43 %
OGL1	0.63	2.03 %
TDD1	0.52	2.49 %
VJW2	0.49	3.04 %
GVM1	0.48	3.93 %
DPE1	0.46	5.40 %
RAL1	0.46	3.32 %
TNI1	0.38	2.46 %
CKT1	0.37	3.00 %
GDV1	0.36	3.77 %
MTM1	0.32	4.64 %
BPP1	0.30	4.44 %
TEL1	0.28	1.93 %
PRL1	0.27	3.17 %
PAP1	0.23	1.29 %
KND1	0.14	0.41 %
AMP1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
NPR1		0.00 %
PNR1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	28.15	5.16 %