

MTD Sales
19.74 L

Brand Share %
10.53 %

Information:

MTD : 01-12-2025 To 04-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	11.55	18.01 %
Fridge	7.07	12.47 %
Air-Cond	0.68	1.06 %
Oven	0.44	16.84 %
Total	19.74	10.53 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	11.53	13.67 %
VIJAYAWADA-01	8.21	7.97 %
Total	19.74	10.53 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.47	19.17 %
Fridge	4.17	15.42 %
Air-Cond	0.68	3.02 %
Oven	0.22	17.57 %
Total	11.53	13.67 %

Branch *	MTD Sales L	Brand Share %
NDL1	0.40	9.12 %
KDA1	0.34	6.65 %
KNL2	0.19	7.67 %
PMR1	0.18	7.99 %
RJP1	0.18	3.79 %
NYP1	0.17	6.18 %
GTL1		0.00 %
KHT1		0.00 %
KVL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	11.53	13.67 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.08	16.72 %
Fridge	2.91	9.79 %
Oven	0.22	16.16 %
Total	8.21	7.97 %

Branch *	MTD Sales L	Brand Share %
TDD1	0.24	6.53 %
VJW3	0.22	7.22 %
MTM1	0.18	5.05 %
CRL1	0.16	3.30 %
OGL1	0.13	3.10 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	8.21	7.97 %