

MTD Sales
12.67 L

Brand Share %
13.84 %

Information:

MTD : 01-11-2025 To 04-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	7.17	25.20 %
Wash-Mac	5.14	14.69 %
Air-Cond	0.27	1.00 %
Oven	0.09	9.51 %
Total	12.67	13.84 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	7.24	16.80 %
VIJAYAWADA-01	5.44	11.22 %
Total	12.67	13.84 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	4.02	28.72 %
Wash-Mac	3.12	17.34 %
Oven	0.09	27.18 %
Total	7.24	16.80 %

Branch *	MTD Sales L	Brand Share %
NYP1	0.20	12.53 %
KHT1	0.18	9.92 %
TPY1	0.15	8.36 %
ADI1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
Total	7.24	16.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	3.15	21.78 %
Wash-Mac	2.01	11.88 %
Air-Cond	0.27	1.65 %
Total	5.44	11.22 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.16	8.52 %
CKT1	0.15	11.26 %
GNT1	0.15	9.16 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
TVU1	-0.05	-9.86 %
Total	5.44	11.22 %