

MTD Sales
94.29 L

Brand Share %
16.66 %

Information:

MTD : 01-10-2025 To 04-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	52.78	24.72 %
Wash-Mac	40.24	21.58 %
Air-Cond	1.04	0.64 %
Oven	0.23	7.27 %
Total	94.29	16.66 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	49.42	14.51 %
TIRUPATI-01	44.87	19.89 %
Total	94.29	16.66 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	27.21	22.40 %
Wash-Mac	21.08	19.60 %
Air-Cond	1.04	0.95 %
Oven	0.10	5.01 %
Total	49.42	14.51 %

Branch *	MTD Sales L	Brand Share %
GNT1	3.23	13.80 %
ELU1	2.61	13.84 %
VJW1	1.83	8.96 %
MTM1	1.23	14.20 %
NPR1	1.15	12.56 %
VKN1	1.12	11.11 %
RAL1	1.07	9.59 %
RMV1	1.05	7.10 %
TEL1	0.89	9.69 %
CKT1	0.79	13.21 %
OGL1	0.76	7.87 %
CRL1	0.75	8.25 %
GVM1	0.62	8.57 %
KND1	0.61	6.34 %
TNI1	0.60	14.12 %
GNT2	0.58	14.95 %
VUY1	0.52	15.26 %
JGG1	0.50	9.28 %
AMP1	0.49	15.52 %
GDV1	0.46	8.43 %
JPT1	0.44	6.24 %
KDR1	0.43	7.06 %
VJW2	0.38	6.14 %
VJW4	0.29	5.22 %
VJW5	0.17	2.74 %
PRL1	0.14	4.10 %
PNR1	0.10	2.20 %
GTSD		0.00 %
Total	49.42	14.51 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	25.57	27.79 %
Wash-Mac	19.17	24.29 %
Oven	0.13	10.95 %
Total	44.87	19.89 %

Branch *	MTD Sales L	Brand Share %
RCY1	1.03	14.42 %
KVL1	0.90	14.05 %
KDA1	0.63	4.43 %
SPE1	0.62	10.39 %
KNL1	0.38	10.17 %
VKI1	0.32	6.40 %
TPI1	0.19	4.05 %
NDL1	0.15	2.23 %
KHT1	0.14	1.66 %
ADI1		0.00 %
GTL1		0.00 %
PUT1		0.00 %
Total	44.87	19.89 %