

MTD Sales  
84.50 L

Brand Share %  
16.72 %

Information:

MTD : 01-10-2025 To 03-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.72 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 46.81       | 24.45 %       |
| Wash-Mac | 36.43       | 21.87 %       |
| Air-Cond | 1.04        | 0.72 %        |
| Oven     | 0.23        | 8.58 %        |
| Total    | 84.50       | 16.72 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 45.89       | 14.85 %       |
| TIRUPATI-01   | 38.62       | 19.67 %       |
| Total         | 84.50       | 16.72 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 25.17       | 22.61 %       |
| Wash-Mac | 19.58       | 19.91 %       |
| Air-Cond | 1.04        | 1.06 %        |
| Oven     | 0.10        | 5.81 %        |
| Total    | 45.89       | 14.85 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GNT1     | 2.95        | 13.98 %       |
| ELU1     | 2.61        | 15.50 %       |
| VJW1     | 2.12        | 10.91 %       |
| VKN1     | 1.12        | 12.76 %       |
| RAL1     | 1.07        | 10.92 %       |
| NPR1     | 0.99        | 12.27 %       |
| MTM1     | 0.93        | 11.53 %       |
| NRT1     | 0.91        | 16.65 %       |
| RMV1     | 0.86        | 7.36 %        |
| CKT1     | 0.79        | 15.56 %       |
| CRL1     | 0.75        | 9.12 %        |
| GVM1     | 0.62        | 9.37 %        |
| OGL1     | 0.62        | 7.69 %        |
| KND1     | 0.61        | 6.66 %        |
| TVU1     | 0.61        | 12.93 %       |
| TNI1     | 0.60        | 15.30 %       |
| TEL1     | 0.59        | 7.69 %        |
| JGG1     | 0.50        | 10.34 %       |
| KDR1     | 0.43        | 7.35 %        |
| GNT2     | 0.43        | 11.55 %       |
| VJW2     | 0.38        | 7.00 %        |
| VJW4     | 0.29        | 5.22 %        |
| JPT1     | 0.28        | 5.13 %        |
| VJW5     | 0.17        | 2.74 %        |
| GDV1     | 0.17        | 3.31 %        |
| PRL1     | 0.14        | 5.80 %        |
| PNR1     |             | 0.00 %        |
| Total    | 45.89       | 14.85 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 21.64       | 27.01 %       |
| Wash-Mac | 16.85       | 24.70 %       |
| Oven     | 0.13        | 13.27 %       |
| Total    | 38.62       | 19.67 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| RCY1     | 1.03        | 14.92 %       |
| KVL1     | 0.90        | 14.67 %       |
| PIL1     | 0.72        | 10.62 %       |
| KDA1     | 0.48        | 3.81 %        |
| KNL1     | 0.38        | 12.81 %       |
| VKI1     | 0.32        | 8.30 %        |
| SPE1     | 0.31        | 5.97 %        |
| TPI1     | 0.19        | 4.13 %        |
| NDL1     | 0.15        | 2.97 %        |
| KHT1     | 0.14        | 1.93 %        |
| ADI1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| Total    | 38.62       | 19.67 %       |