



# AP : SAMSUNGHA Sales Performance 04/04/2026 9:02 AM

MTD Sales  
44.83 L

Brand Share %  
5.72 %

Information:

MTD : 01-04-2026 To 03-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.72 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 18.95       | 20.51 %       |
| Air-Cond | 13.98       | 2.23 %        |
| Wash-Mac | 11.52       | 18.73 %       |
| Oven     | 0.37        | 15.60 %       |
| Total    | 44.83       | 5.72 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 22.94       | 5.95 %        |
| VIJAYAWADA-01 | 21.89       | 5.49 %        |
| Total         | 44.83       | 5.72 %        |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 9.02        | 20.89 %       |
| Air-Cond | 8.72        | 2.82 %        |
| Wash-Mac | 4.97        | 15.32 %       |
| Oven     | 0.23        | 15.96 %       |
| Total    | 22.94       | 5.95 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY1     | 1.80        | 2.98 %        |
| TPY2     | 1.77        | 5.50 %        |
| PDT1     | 0.84        | 3.98 %        |
| KDA1     | 0.69        | 4.80 %        |
| ATP1     | 0.69        | 5.05 %        |
| BVL1     | 0.55        | 5.63 %        |
| NDL1     | 0.48        | 5.35 %        |
| KHT1     | 0.22        | 1.83 %        |
| NLR1     | 0.15        | 0.69 %        |
| SPE1     | 0.15        | 1.93 %        |
| RCY1     | 0.15        | 1.28 %        |
| GTL1     |             | 0.00 %        |
| KAR1     |             | 0.00 %        |
| KNL1     |             | 0.00 %        |
| KVL1     |             | 0.00 %        |
| PGR1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| WHKD     |             | 0.00 %        |
| Total    | 22.94       | 5.95 %        |

**VIJAYAWADA-01**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Fridge       | 9.93         | 20.17 %       |
| Wash-Mac     | 6.55         | 22.53 %       |
| Air-Cond     | 5.27         | 1.65 %        |
| Oven         | 0.14         | 15.03 %       |
| <b>Total</b> | <b>21.89</b> | <b>5.49 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| TNK1         | 0.97         | 4.63 %        |
| OGL1         | 0.63         | 3.03 %        |
| VJW4         | 0.53         | 5.56 %        |
| TDD1         | 0.52         | 3.93 %        |
| VJW2         | 0.49         | 4.17 %        |
| GVM1         | 0.48         | 4.97 %        |
| GDV1         | 0.36         | 5.07 %        |
| RAL1         | 0.31         | 3.95 %        |
| DPE1         | 0.28         | 5.69 %        |
| PAP1         | 0.23         | 1.64 %        |
| CKT1         | 0.22         | 2.09 %        |
| PRL1         | 0.17         | 2.52 %        |
| TEL1         | 0.14         | 1.58 %        |
| KND1         | 0.14         | 0.46 %        |
| AMP1         |              | 0.00 %        |
| GNT2         |              | 0.00 %        |
| JGG1         |              | 0.00 %        |
| NPR1         |              | 0.00 %        |
| PNR1         |              | 0.00 %        |
| TNI1         |              | 0.00 %        |
| VJW5         |              | 0.00 %        |
| VKN1         |              | 0.00 %        |
| VUY1         |              | 0.00 %        |
| <b>Total</b> | <b>21.89</b> | <b>5.49 %</b> |