

MTD Sales
64.09 L

Brand Share %
17.04 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	36.14	25.35 %
Wash-Mac	26.69	21.75 %
Air-Cond	1.04	0.95 %
Oven	0.23	10.86 %
Total	64.09	17.04 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	37.52	15.67 %
TIRUPATI-01	26.58	19.43 %
Total	64.09	17.04 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	20.48	24.01 %
Wash-Mac	15.91	21.21 %
Air-Cond	1.04	1.33 %
Oven	0.10	6.84 %
Total	37.52	15.67 %

Branch *	MTD Sales L	Brand Share %
GNT1	2.66	13.94 %
VJW1	1.99	12.55 %
RAL1	1.07	12.23 %
VKN1	0.95	12.61 %
MTM1	0.93	12.93 %
OGL1	0.62	10.08 %
TEL1	0.59	10.04 %
CKT1	0.49	12.46 %
GNT2	0.43	15.99 %
RMV1	0.40	6.66 %
VJW2	0.38	7.60 %
GVM1	0.37	8.24 %
JGG1	0.35	9.95 %
NPR1	0.35	7.81 %
AMP1	0.32	15.79 %
KND1	0.31	6.40 %
TVU1	0.30	7.66 %
KDR1	0.30	5.92 %
CRL1	0.26	3.66 %
VJW5	0.17	3.35 %
GDV1	0.17	3.69 %
JPT1	0.14	2.83 %
PRL1	0.14	5.80 %
VJW4	0.14	2.74 %
PNR1		0.00 %
Total	37.52	15.67 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	15.66	27.35 %
Wash-Mac	10.79	22.59 %
Oven	0.13	19.28 %
Total	26.58	19.43 %

Branch *	MTD Sales L	Brand Share %
RCY1	1.03	15.72 %
NYP1	0.77	16.34 %
KDA1	0.48	4.99 %
KNL1	0.38	15.19 %
PIL1	0.21	7.21 %
VKI1	0.15	12.18 %
NDL1	0.15	3.70 %
KHT1	0.14	2.43 %
ADI1		0.00 %
GTL1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
Total	26.58	19.43 %