



AP : SAMSUNGHA Sales Performance 02/04/2026 9:02 AM

MTD Sales
26.56 L

Brand Share %
5.90 %

Information:

MTD : 01-04-2026 To 01-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.90 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Fridge | 11.04 | 19.32 % |
| Air-Cond | 10.10 | 2.84 % |
| Wash-Mac | 5.41 | 15.15 % |
| Total | 26.56 | 5.90 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|--------------|---------------|
| TIRUPATI-01 | 14.89 | 7.05 % |
| VIJAYAWADA-01 | 11.67 | 4.88 % |
| Total | 26.56 | 5.90 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 6.53 | 3.93 % |
| Fridge | 5.90 | 22.29 % |
| Wash-Mac | 2.46 | 13.78 % |
| Total | 14.89 | 7.05 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| PDT1 | 0.84 | 5.16 % |
| TPY2 | 0.56 | 2.57 % |
| KDA1 | 0.37 | 3.44 % |
| BVL1 | 0.35 | 5.06 % |
| PMR1 | 0.25 | 4.58 % |
| KHT1 | 0.22 | 4.00 % |
| KDR1 | 0.19 | 5.19 % |
| NYP1 | 0.18 | 4.18 % |
| NLR1 | 0.15 | 2.16 % |
| NDL1 | 0.15 | 2.54 % |
| GTL1 | | 0.00 % |
| KAR1 | | 0.00 % |
| KNL1 | | 0.00 % |
| KVL1 | | 0.00 % |
| PGR1 | | 0.00 % |
| PUT1 | | 0.00 % |
| RCY1 | | 0.00 % |
| SPE1 | | 0.00 % |
| TPI1 | | 0.00 % |
| Total | 14.89 | 7.05 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Fridge | 5.14 | 16.76 % |
| Air-Cond | 3.58 | 1.88 % |
| Wash-Mac | 2.95 | 16.52 % |
| Total | 11.67 | 4.88 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| RMV1 | 0.65 | 5.43 % |
| VJW2 | 0.36 | 5.40 % |
| OGL1 | 0.33 | 3.81 % |
| TNK1 | 0.32 | 2.15 % |
| NRT1 | 0.30 | 4.28 % |
| PAP1 | 0.23 | 2.25 % |
| GDV1 | 0.23 | 4.88 % |
| CKT1 | 0.22 | 3.56 % |
| TVU1 | 0.17 | 3.54 % |
| TEL1 | 0.14 | 2.22 % |
| KND1 | 0.14 | 3.52 % |
| AMP1 | | 0.00 % |
| BPP1 | | 0.00 % |
| GNT2 | | 0.00 % |
| JGG1 | | 0.00 % |
| MTM1 | | 0.00 % |
| NPR1 | | 0.00 % |
| PNR1 | | 0.00 % |
| PRL1 | | 0.00 % |
| RAL1 | | 0.00 % |
| TDD1 | | 0.00 % |
| TNI1 | | 0.00 % |
| VJW5 | | 0.00 % |
| VKN1 | | 0.00 % |
| VUY1 | | 0.00 % |
| Total | 11.67 | 4.88 % |