

MTD Sales
154.06 L

Brand Share %
15.71 %

Information:

MTD : 01-11-2025 To 30-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	79.00	22.63 %
Wash-Mac	68.12	19.39 %
Air-Cond	5.60	2.08 %
Oven	1.33	12.49 %
Total	154.06	15.71 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	88.35	18.43 %
VIJAYAWADA-01	65.71	13.11 %
Total	154.06	15.71 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	42.47	25.03 %
Wash-Mac	41.81	22.33 %
Air-Cond	3.28	2.83 %
Oven	0.78	12.67 %
Total	88.35	18.43 %

Branch *	MTD Sales L	Brand Share %
NDL1	2.05	12.74 %
SPE1	1.96	10.21 %
RJP1	1.95	11.76 %
KDA1	1.85	14.12 %
BVL1	1.44	11.20 %
KOU1	1.29	12.79 %
RCY1	1.20	12.16 %
KHT1	0.98	6.42 %
KVL1	0.86	7.67 %
PGR1	0.78	8.66 %
PUT1	0.70	5.22 %
GTL1		0.00 %
TPSD		0.00 %
Total	88.35	18.43 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	36.53	20.36 %
Wash-Mac	26.31	16.03 %
Air-Cond	2.32	1.51 %
Oven	0.56	12.25 %
Total	65.71	13.11 %

Branch *	MTD Sales L	Brand Share %
VJW1	3.64	12.92 %
OGL1	3.30	13.97 %
CRL1	2.55	14.84 %
ELU1	1.74	11.06 %
RAL1	1.56	11.21 %
RMV1	1.43	7.83 %
VJW5	1.40	9.80 %
NRT1	1.20	9.67 %
TDD1	1.15	11.29 %
PAP1	1.07	8.45 %
VKN1	1.06	9.55 %
MTM1	0.86	12.29 %
TEL1	0.84	8.27 %
KDR1	0.80	6.08 %
GVM1	0.74	7.55 %
BPP1	0.64	13.97 %
KND1	0.53	1.95 %
VJW2	0.48	4.81 %
VUY1	0.46	8.10 %
JGG1	0.46	7.07 %
DPE1	0.44	7.13 %
PRL1	0.30	4.29 %
VJW4	0.17	0.84 %
GNT2	0.15	1.36 %
AMP1		0.00 %
GTSD		0.00 %
PNR1		0.00 %
WHRM		0.00 %
Total	65.71	13.11 %