

MTD Sales
329.71 L

Brand Share %
15.43 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	186.08	24.09 %
Wash-Mac	133.96	18.97 %
Air-Cond	6.97	1.08 %
Oven	2.69	19.26 %
Total	329.71	15.43 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	177.84	17.44 %
VIJAYAWADA-01	151.87	13.59 %
Total	329.71	15.43 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	94.16	24.65 %
Wash-Mac	80.18	21.28 %
Air-Cond	1.99	0.78 %
Oven	1.51	21.51 %
Total	177.84	17.44 %

Branch *	MTD Sales L	Brand Share %
KVL1	4.55	13.68 %
NYP1	4.46	13.19 %
KNL2	3.96	11.48 %
SPE1	3.93	12.66 %
PGR1	3.60	15.00 %
NDL1	3.02	9.73 %
TPI1	3.00	10.95 %
KDA1	2.83	6.17 %
RCY1	2.53	12.48 %
BVL1	2.53	13.49 %
KNL1	2.34	8.22 %
VKI1	1.35	6.70 %
KHT1	1.33	4.27 %
PUT1	1.17	4.57 %
GTL1	0.42	4.03 %
WHRN		0.00 %
Total	177.84	17.44 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	91.93	23.55 %
Wash-Mac	53.78	16.32 %
Air-Cond	4.98	1.28 %
Oven	1.19	17.00 %
Total	151.87	13.59 %

Branch *	MTD Sales L	Brand Share %
GNT1	9.20	12.50 %
OGL1	5.22	10.77 %
VJW1	4.11	7.94 %
ELU1	3.93	8.20 %
NPR1	3.43	11.34 %
RMV1	3.43	7.85 %
CKT1	3.22	13.01 %
RAL1	2.79	8.68 %
NRT1	2.63	9.50 %
KDR1	2.29	12.14 %
TEL1	2.10	8.72 %
VJW2	2.07	8.98 %
VKN1	2.02	5.66 %
BPP1	1.99	12.47 %
JGG1	1.96	12.89 %
MTM1	1.81	8.86 %
GVM1	1.73	9.32 %
VJW5	1.67	7.17 %
PAP1	1.64	7.33 %
PRL1	1.35	10.15 %
AMP1	1.04	8.79 %
PNR1	1.02	8.46 %
GNT2	0.78	3.47 %
KND1	0.77	2.59 %
VJW4	0.64	2.88 %
GTSD		0.00 %
Total	151.87	13.59 %