

MTD Sales
180.87 L

Brand Share %
10.21 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	95.46	17.81 %
Wash-Mac	80.43	16.80 %
Air-Cond	4.42	0.59 %
Oven	0.55	5.40 %
Total	180.87	10.21 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	91.99	10.04 %
VIJAYAWADA-01	88.88	10.39 %
Total	180.87	10.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	47.59	16.62 %
Wash-Mac	41.99	16.80 %
Air-Cond	1.86	0.50 %
Oven	0.55	9.76 %
Total	91.99	10.04 %

Branch *	MTD Sales L	Brand Share %
KDA1	4.98	10.20 %
NLR1	4.26	9.94 %
NYP1	2.09	8.58 %
RJP1	1.90	5.94 %
PDT1	1.87	7.17 %
TPY1	1.47	4.36 %
KDR1	1.45	8.09 %
VKI1	1.30	5.63 %
KNL2	1.07	4.12 %
KOU1	1.07	4.36 %
KVL1	1.04	4.80 %
KHT1	0.87	3.39 %
DHN1	0.84	4.50 %
KNL1	0.72	2.88 %
RCY1	0.71	2.19 %
GTY1	0.69	5.54 %
PUT1	0.63	2.77 %
TPI1	0.57	3.01 %
BVL1	0.45	1.97 %
GTL1	0.32	2.58 %
PGR1	0.30	2.09 %
TPSD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
Total	91.99	10.04 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	47.87	19.19 %
Wash-Mac	38.44	16.80 %
Air-Cond	2.57	0.69 %
Total	88.88	10.39 %

Branch *	MTD Sales L	Brand Share %
VSK1	8.76	9.31 %
VJW1	3.18	8.13 %
CRL1	3.09	8.78 %
OGL1	2.39	6.98 %
NPR1	1.85	7.74 %
VJW4	1.76	7.03 %
GNT2	1.28	4.86 %
RMV1	0.99	3.47 %
JPT1	0.96	5.94 %
NRT1	0.94	5.09 %
PAP1	0.89	5.49 %
JGG1	0.87	9.41 %
TVU1	0.71	4.07 %
VJW2	0.69	6.36 %
PRL1	0.61	3.23 %
BPP1	0.60	5.29 %
KND1	0.56	3.85 %
TEL1	0.48	2.91 %
VKN1	0.25	1.83 %
PPM1	0.16	1.80 %
PNR1	0.15	2.85 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
VJW5		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	88.88	10.39 %