

MTD Sales
252.43 L

Brand Share %
16.20 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	138.69	26.11 %
Wash-Mac	99.48	20.85 %
Air-Cond	11.83	2.20 %
Oven	2.43	19.77 %
Total	252.43	16.20 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	143.06	19.56 %
VIJAYAWADA-01	109.37	13.22 %
Total	252.43	16.20 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	79.82	29.93 %
Wash-Mac	56.55	22.49 %
Air-Cond	5.03	2.45 %
Oven	1.66	21.54 %
Total	143.06	19.56 %

Branch *	MTD Sales L	Brand Share %
NLR1	4.69	13.42 %
NDL1	3.94	14.12 %
KNL2	3.57	13.79 %
KOU1	3.03	14.72 %
KVL1	2.91	12.55 %
RJP1	2.85	8.58 %
SPE1	2.64	12.48 %
VKI1	2.17	10.76 %
PGR1	1.90	13.03 %
PUT1	1.34	8.33 %
KHT1	1.33	5.61 %
RCY1	1.33	6.39 %
ADI1	1.11	8.28 %
KNL1	0.85	7.26 %
TPI1	0.68	4.78 %
GTL1		0.00 %
Total	143.06	19.56 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	58.87	22.27 %
Wash-Mac	42.93	19.02 %
Air-Cond	6.79	2.04 %
Oven	0.77	16.81 %
Total	109.37	13.22 %

Branch *	MTD Sales L	Brand Share %
VJW1	5.64	15.42 %
RMV1	4.60	11.98 %
CRL1	3.58	12.28 %
RAL1	3.48	12.60 %
TDD1	3.45	14.18 %
ELU1	2.92	7.27 %
NRT1	2.64	12.85 %
PAP1	2.39	12.00 %
JPT1	2.07	11.77 %
NPR1	2.05	11.33 %
VKN1	1.81	7.26 %
TNI1	1.78	8.36 %
CKT1	1.69	9.84 %
AMP1	1.63	11.78 %
VUY1	1.55	14.12 %
GVM1	1.22	9.67 %
OGL1	1.06	3.36 %
KDR1	1.06	7.88 %
GDV1	0.87	7.08 %
VJW4	0.87	6.69 %
PRL1	0.84	7.89 %
DPE1	0.82	5.56 %
BPP1	0.79	9.86 %
JGG1	0.75	8.27 %
TEL1	0.66	3.08 %
MTM1	0.66	5.45 %
VJW2	0.55	4.36 %
KND1	0.21	0.82 %
GNT2	0.15	0.70 %
GTSD		0.00 %
PNR1		0.00 %
VJW5		0.00 %
Total	109.37	13.22 %