

MTD Sales
151.20 L

Brand Share %
10.16 %

Information:

MTD : 01-10-2025 To 30-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.16 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	151.20	10.91 %
Total	151.20	10.16 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	83.50	10.74 %
VIJAYAWADA-01	67.70	9.52 %
Total	151.20	10.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	83.50	11.50 %
Total	83.50	10.74 %

Branch *	MTD Sales L	Brand Share %
KNL2	4.27	7.54 %
PDT1	2.49	9.04 %
KOU1	1.58	10.13 %
KNL1	1.47	4.18 %
TPI1	1.33	5.57 %
NLR1	1.21	6.60 %
TPY1	1.16	4.14 %
SPE1	0.95	4.61 %
RCY1	0.84	4.75 %
GTL1	0.63	5.21 %
KVL1	0.54	2.28 %
BVL1	0.49	4.36 %
KHT1	0.43	2.23 %
PUT1	0.25	1.37 %
VKI1		0.00 %
Total	83.50	10.74 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	67.70	10.26 %
Total	67.70	9.52 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.92	5.69 %
TVU1	1.80	9.61 %
NRT1	1.70	6.96 %
ELU1	1.50	5.14 %
PPM1	0.99	8.58 %
TDD1	0.97	5.55 %
RMV1	0.86	4.26 %
TEL1	0.84	4.76 %
VUY1	0.68	8.49 %
RAL1	0.64	4.69 %
PAP1	0.60	3.31 %
GNT2	0.50	3.65 %
TNI1	0.38	3.76 %
JGG1	0.37	3.44 %
PRL1	0.28	1.94 %
KDR1	0.25	2.40 %
KND1	0.21	1.50 %
VJW4	0.13	1.08 %
VKN1	0.13	0.86 %
GTSD		0.00 %
PNR1		0.00 %
Total	67.70	9.52 %